



PEIRONE
PRODUCE CO.
- EST. 1945 -



Stemilt
World Famous Fruit

2021 Cherry Cup



AD WEEK JUNE 16-22 • DELIVERY DATES: JUNE 14-22

How To Play...

Buy and sell lots of delicious Stemiltcherries and build sales at the same time. When you play, everyone benefits...and if you are the best, then you could win the grand prize!

Everyone that enters the Cherry Cup contest **WINS** a Stemilt hat!



What Cherries?

- Rainier
- Dark Sweet
- Organic Dark Sweet
- Skylar Rae Cherries

Who Can Play?

All Peirone customers

How To Participate:

Stores qualify for this by entering a photo (with your store name and address included) of their cherry display showing creativity in a theme, signage as well as the overall design. Peirone Produce can provide you with display supplies... just ask your sales person. All participants will receive a Stemilt hat.

How To WIN:

Sell the most total cases of cherries per \$1,000 of produce purchased from Peirone from June 16-22, 2021 and win the Cherry Cup Trophy and the Grand Prize.

5 First Place Winners

Titan Guide Series™ 30 Can Backpack Cooler!



Grand Prize Winner

Day trip to Stemilt orchards in Wenatchee + trophy!

