



APPLES

SNAPSHOT

BY CHANDLER JAMES

The weather is cooling down, the leaves are beginning to turn, and consumers are looking to the apple category for all of their upcoming fall needs. The produce aisle abounds with a whole host of tantalizing varieties, but which ones are right for you? See how these red, yellow, and green beauties may play to your advantage...



RED DELICIOUS

FLAVOR Subtly sweet
TEXTURE Crisp and juicy
SIZE Medium-large
COLOR Scarlet red
SEASON Year-round



COSMIC CRISP®

FLAVOR Juicy with ample sweetness and subtle tartness
TEXTURE Firm and crisp
SIZE Large
COLOR Rich red color that almost sparkles with starburst-like lenticels
SEASON Year-round



SUGARBEE®

FLAVOR Intense notes of honey, caramel, and molasses with a complex finish
TEXTURE Extremely crisp
SIZE Medium-large
COLOR Mostly red blush
SEASON Oct-Aug



ROCKIT™

FLAVOR Crisp, sweet, and delicious
TEXTURE Always crisp
SIZE Miniature
COLOR Red blush
SEASON Year-round



SNAPDRAGON®

FLAVOR Sweet with a hint of spice and undertones of vanilla
TEXTURE Maximum crunch; often called MONSTER
SIZE Small-medium
COLOR Red with some yellow
SEASON Late Sep-May



KORU®

FLAVOR Sweet yet complex, subtle vanilla flavor
TEXTURE Incredible crunchy texture
SIZE Large
COLOR Unique, orange/red color with yellow undertones
SEASON Year-round between U.S. domestic season and New Zealand



EVERCRISP®

FLAVOR Sweet and juicy with Honeycrisp and Fuji parentage
TEXTURE Moderately firm, packing a loud crunch
SIZE Large
COLOR Light red with yellow flecking
SEASON Nov-Mar



SWEETANGO®

FLAVOR Juicy and sweet with hints of fall spices and citrus notes
TEXTURE Crisp, thin-skinned apple with a loud crunch
SIZE Medium-large
COLOR Bright red on yellow background
SEASON Aug-Feb (Domestic), Apr-Jul (Import)



GALA

FLAVOR Mildly sweet with floral aroma
TEXTURE Crunchy
SIZE Small-medium
COLOR Pale golden yellow, with stripe-like to full red blush
SEASON Year-round





ENVY™

- FLAVOR** Refreshingly sweet; clean, fruity finish
- TEXTURE** Extraordinary crunch
- SIZE** Medium-large
- COLOR** Stripy red over a yellow background
- SEASON** Year-round



RAVE®

- FLAVOR** Outrageously juicy with a refreshing snappy zing
- TEXTURE** Crisp with the same Honeycrisp fracture but more juice
- SIZE** Medium-large
- COLOR** Fuchsia to red with a yellow background
- SEASON** Aug-Oct



FUJI

- FLAVOR** Sugary sweet
- TEXTURE** Firm, fine grain; very crisp
- SIZE** Medium-large
- COLOR** Reddish stripes; slight red blush over yellow background
- SEASON** Year-round



PINK LADY®

- FLAVOR** Zippy and tart
- TEXTURE** Crisp and firm
- SIZE** Small-medium
- COLOR** Reddish-pink blush with yellow background
- SEASON** Year-round



AMBROSIA

- FLAVOR** Sweet, honey-like
- TEXTURE** Crisp, light, and refreshing
- SIZE** Varies
- COLOR** Blushing red over a creamy yellow background
- SEASON** Year-round (Domestic), May-Aug (Import)



MCINTOSH

- FLAVOR** Cider-like sweetness with a slight tang
- TEXTURE** Fine grain; extra juicy and crisp
- SIZE** Medium-large
- COLOR** Red with a green background
- SEASON** Sep-Jul



SMITTEN™

- FLAVOR** Perfectly balanced with refreshing sweetness
- TEXTURE** Crunchy and firm
- SIZE** Medium
- COLOR** Yellow background with red striping
- SEASON** Sep-Jun (domestic), Jun-Aug (import)



KANZI®

- FLAVOR** Sweet, tangy, and intense flavor; Gala and Braeburn parentage
- TEXTURE** Fine grain; extra juicy and crisp
- SIZE** Varies
- COLOR** Red with yellow hues
- SEASON** Year-round



AUTUMN GLORY®

- FLAVOR** Sweet with caramel and cinnamon notes
- TEXTURE** Crunchy with firm flesh
- SIZE** Medium
- COLOR** Yellow background with red stripes and blush
- SEASON** Oct-Jun



HONEYCRISP

FLAVOR Honey-sweet
TEXTURE Firm, fine grain; very crisp
SIZE Medium-large
COLOR Reddish stripes; slight red blush over yellow background
SEASON Year-round



KIKU®

FLAVOR Super sweet with Fuji characteristics
TEXTURE Crisp and juicy
SIZE Varies
COLOR Ruby-red with distinct yellow stripes
SEASON Year-round



JAZZ™

FLAVOR Sweet, tart
TEXTURE Dense, crunchy; refreshing bite
SIZE Varies
COLOR Bright red with subtle yellow under-striping
SEASON Year-round



LEMONADE™

FLAVOR Bright, tangy-sweet flavor with a hint of effervescence
TEXTURE Fine, crisp texture; firm yet juicy crunch
SIZE Medium
COLOR Golden yellow with occasional orange blush
SEASON May-Aug (New Zealand)
 Oct-Dec (United States)



OPAL®

FLAVOR Sweet, tangy
TEXTURE Distinctively crisp, naturally non-browning
SIZE Medium-large
COLOR Bright yellow
SEASON Oct-May



GOLDEN DELICIOUS

FLAVOR Sweet and mellow
TEXTURE Silky and crisp; thin skin
SIZE Medium
COLOR Golden yellow to white background
SEASON Year-round



ARCTIC® GOLDEN

FLAVOR Sweet and refreshing
TEXTURE Crisp and juicy
SIZE Medium; sold in slices and diced
COLOR Sunset yellow
SEASON Year-round



ARCTIC® GRANNY

FLAVOR Deliciously tart
TEXTURE Crisp and juicy Honeycrisp fracture but more juice
SIZE Medium-large; sold in slices and diced
COLOR Warm green
SEASON Year-round

