November 16, 2018

To: Our Valued Customers

Re: November Crop supply update

November is our transition period from the northern growing districts in coastal California down to the Desert district in Yuma, AZ. Typically, we see variable conditions in weather from the north to the south. We have a supply transition plan dedicated to each crop as we align planting schedules, harvest crews, logistics and cooling to accommodate the cropping cycles in each growing region. The weather this Fall has impacted the supplies for all crops to some degree. Cauliflower has been impacted to a greater degree than the other crops industry wide (see attached pictures).

Salinas
Warm dry days to finish the season in November. Warmer days have caused the crop to mature early and the wrapping up of supplies a week earlier than anticipated.

Yuma
Weather has been variable in the Desert region. During the first plantings of the season the crops were subjected to high temperatures and high humidity. Early October rains and winds from Hurricane Rosa caused some crops to be lost completely or the fields to have uneven growth. In recent weeks weather has been cooler than normal causing the cauliflower to slow down resulting in a supply gap in mid November. Colder than average temperatures are forecasted for the Desert region for the next ten days which will continue the delayed crop maturity by a few days over the next few weeks.

Sincerely,
Joe Ferrari
VP Ag Operations
Dole Fresh Vegetables