

California



CHERRY UPDATE



Update no.7 // APR 9, 2019

REDEMPTIVE CHERRY CROP

Up and Down the State Crop Estimates are BIG

Look no further than the NCAA Tournament this year to see a story of redemption, as the Virginia team went from suffering the worst loss in tournament history a year ago, to yesterday becoming champions. So it seems, the California Cherry season is playing out. The 2018 cherry crop was one of the toughest in recent history, with sub-par performances in most all growing areas. This 2019 cherry crop seems to have flipped the script, and continues to show potential for what looks to be a championship season.

Bings

Pictured right are some of the earliest Bings in Lodi. We are just starting to see the earliest Bing orchards in the state show their true sets, as they transition out of bloom and jacket split. As hoped, these earliest Bings are following suit with close to bumper crops similar to the early varieties like Corals, Brooks, Tulares and Royals. This tells us that chill portions were achieved and pollination during bloom was done.

Expectations for the rest of the Bing orchards to follow the large crop trend are strong, and we should see true sets on these by the end of the week.

If expectations are met, we could be looking at one of the largest cherry crops in state history.



QUICK

Projected Start Date: April 28th

Delta Packing is projecting to be among the earliest to start in the state.

2019 Crop Outlook

This seasons timing is later than last year. Already delayed due to cooler weather, and now with such a heavy crop, the timing continues to trend later.

Promotions

With timing later, early promotions pulling before May 13th will be very difficult. Volume will quickly ramp up by that day and hold steady through most of June.

Weather

Mild temperature days mixed with rain showers here and there have been almost ideal for this time of year. Bees continue to work, and cherries are taking time to develop.

FACTS

Weather	APR - 10	APR - 11	APR - 12	APR - 13	APR - 14	APR - 15	APR - 16
ARVIN	71/49	71/51	70/50	81/55	80/54	72/51	73/52
LODI	72/49	69/48	73/48	76/50	69/47	67/47	70/49
HOLLISTER	72/45	67/46	71/45	74/48	67/44	65/45	69/46

For more information, please contact one of our sales team members at (209) 334-1023
Delta Packing Co. of Lodi, Inc. 6021 East Kettleman Lane, Lodi CA 95240



Patterson Royals Coloring Up



Gustine Garnets



Patterson Black Pearls Developing