



*By Lilian Diep*

**W**hat is sweet without sour? The underlying relish one feels after the initial pucker is what consumers look for when perusing the citrus section. And with the heightened focus on health and nutrition as of late, the benefits and uses of citrus have drawn shoppers in droves to the fresh produce aisle, and the quality of life consumers feel keeps them coming back for more. From the Meyer lemon to Finger limes, entice consumers to continue trialing and repurchasing with some show-stopping favorites...



### *Blood Orange*

- ATTRIBUTES** Deep maroon interior with very few seeds and orange/red blushed exterior; easy to peel
- AROMA** Mildly floral with an earthy papaya fragrance
- FLAVOR** Rich, tart, plum flavor with wild raspberry overtones







## *Cara Cara Orange*

**ATTRIBUTES** Rich pink pulp with orange exterior; seedless

**AROMA** Pleasingly tropical

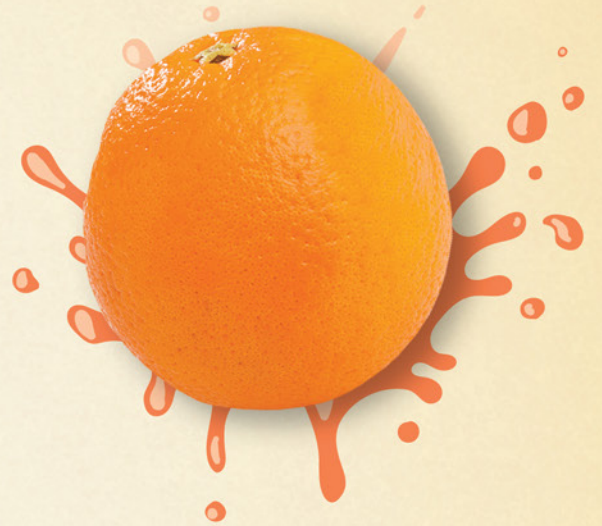
**FLAVOR** Extremely sweet with a cranberry-like zing and cherry undertones

## *Navel Orange*

**ATTRIBUTES** Small navel formation on the blossom end, easy-to-peel, and seedless

**AROMA** Sweet, floral

**FLAVOR** Refreshingly sweet with rich vanilla finish and cherry undertones



## *Valencia Orange*

**ATTRIBUTES** Differentiated from other orange varieties by thin, slightly pebbly rind and occasional seeds

**AROMA** Orange blossom

**FLAVOR** Perfect balance of sweet and tart flavors; high juice content

## *Clementine, W. Murcott, & Tango*

**ATTRIBUTES** Unique rounded middle, flat top and bottom, medium-sized fruit with deep orange smooth, glossy skin; seedless and easy to peel

**AROMA** Sweet, wildflower, pomegranate

**FLAVOR** Crisp apricot nectar flavor and a rich aftertaste



## *Page Mandarin*

**ATTRIBUTES** Prominent circle on blossom end

**AROMA** Crisp, citrus scent

**FLAVOR** Rich flavor





## *Satsuma Mandarin*

**ATTRIBUTES** Varying in shape from flat to necked; easy to peel and segment; seedless

**AROMA** Sweet honeysuckle aroma

**FLAVOR** Refreshing with warm, tropical hints

## *Gold Nugget Mandarin*

**ATTRIBUTES** Bright and slightly bumpy rind, seedless, sweet, and easy to peel

**AROMA** Candy citrus

**FLAVOR** Rich and sweet, juicy flavor



## *Meyer Lemon*

**ATTRIBUTES** Cross between a regular lemon and a mandarin orange; bright yellow or rich orange-yellow color

**AROMA** Rich, lemon blossom; floral, sweet lime, lemon, and mandarin

**FLAVOR** Zesty sweet, deep citrus flavor

## *Eureka & Lisbon Lemon*

**ATTRIBUTES** Two different types that are virtually indistinguishable from each other; bright yellow with medium to slightly pebbly skin; most popular citrus fruit used in cooking today

**AROMA** Crisp, floral smell

**FLAVOR** Distinct tangy flavor that complements both sweet and savory foods



## *Pink Variegated Lemon*

**ATTRIBUTES** Pink on the inside with a yellow-and-green striped rind

**AROMA** Bright, crisp

**FLAVOR** Slightly less acidic than conventional lemons





## *Grapefruit*

**ATTRIBUTES** Yellow skin with a pink blush, flesh varies from light pink to deep red

**AROMA** Subtly sweet, sour cherry

**FLAVOR** Perfect balance of sweet and tart flavors; extremely juicy



## *Texas Rio Red*

**ATTRIBUTES** Overall blush on the exterior peel with a deep red interior color

**AROMA** Bright and floral

**FLAVOR** Surprisingly sweet with a hint of zing



## *Oro Blanco & Melo*

**ATTRIBUTES** Oro: Slightly larger than grapefruit, thick green-yellow rind

Melo: Larger than Oro, thinner rind

**AROMA** Both are sweet

**FLAVOR** Oro: Juicy, sweet, bitter membranes  
Melo: Sweet, but less than Pummelo

## *Pummelo*

**ATTRIBUTES** Largest of all citrus fruit; thick, dark green peel that fades to yellow as season progresses

**AROMA** Zesty; slightly tropical with a hint of jasmine and lime

**FLAVOR** Sweet with a candied aftertaste







## *Minneola Tangelo*

**ATTRIBUTES** Cross between a grapefruit and tangerine; a deep orange with a knob-like formation at the stem end; few, if any, seeds; peels easily

**AROMA** Robust, tart-orange aroma

**FLAVOR** Bold, tangy flavor and bursting with juice

## *Persian Lime*

**ATTRIBUTES** Typically sold while still dark green in color, gradually turn light green as they ripen; virtually seedless

**AROMA** Spicy, floral

**FLAVOR** Distinctive limey flavor



## *Key Lime (Mexican or West Indian Lime)*

**ATTRIBUTES** Generally round with straw yellow flesh and a thin, leathery skin; ranging from light green to yellow

**AROMA** Highly crisp aromatic attributes

**FLAVOR** Fresh, tangy taste

## *Finger Lime*

**ATTRIBUTES** Not related to a lemon or a lime; considered a micro-citrus with tiny fruit pearls in a wide range of colors

**AROMA** Unique refreshing lime

**FLAVOR** Similar to a lemon-lime-grapefruit combination

