



Market Update

January 20, 2021

Asparagus: Headed down, sales still very good.

Crowns/Cauli: Prices reasonable, quality good. Great ad or promo items.

Artichokes: Hard to come by, most lots show some signs of frost. We'll get some when they are available.

Celery: Quality remains good even though the market is sky high. Prices don't show any signs of weakening soon.

Cucumbers: Great quality, great pricing.

Leafies: Green and romaine very reasonable, red a bit higher. Quality is good on all; lettuce sales are up.

Mushrooms: Champs did a good job through the holidays, only challenge was criminis for Christmas. Supplies are sporadic now.

Onions: New sweet onions from Peru. A bit higher than Washington sweets, but a bit more sweet as well.

Bell Peppers: No changes.

Potatoes: Business as usual. February is Potato Month.

Tomatoes: TOV's are still the best deal. Roma's have dropped significantly – time to push.

Apples: Apple Cup 2021 is underway! Great deals, great pricing and great prizes! Contest runs for two weeks so there is plenty of time to get in the game.

Avocados: Market is stable, prices should be reasonable for Super Bowl.

Berries: Toughest commodity to source. Strawberry Production is far behind demand. Variety berries are delayed at the port as unloading of vessels is delayed.

Citrus: Navels are beautiful! Sumos came in this week, early supplies will be sporadic. Halos are still selling like hotcakes.

Grapes: Quality and size is excellent. Great ring at the checkstand!

Melons: Tropical storms have wreaked havoc in Guatemala on the cantaloupe crop. Prices are up and availability is down. We do not expect relief until April Mini watermelon out of Mexico may be a good alternate in the melon category.