



Market Update

February 7th, 2022

Another all-time first – Valentine’s Day and the Super Bowl in the same week. Something for everyone!

Artichokes: We just offered a spot buy on chokes that was well received. Market tanked and we stepped in, thanks to all for your support.

Asparagus: Expect 28# cartons by the end of the week, lots of promotions this week.

Mann Packing: Mann’s is having difficulty filling orders. Many raw products are limited, and much of the supplies needed for packaging are still delayed in transit. Hang tight, adjust, and make the most of what is available. Mann’s doesn’t like this any more than we do, and they are trying their best to improve their service level.

Crowns & Cauli: Still pretty high but will be a good mover this week regardless.

Carrots: Hard to believe but we are experiencing prorates on carrots, mostly value-added packaging

Lettuce: All varieties are very nice. New higher freight rates have kept the prices higher than accustomed to.

Mushrooms: We continue to experience prorates on criminis, and almost no oysters to be had.

Green Onions/Radish: Quality on both has been marginal since Christmas, all weather related. We will start to see sharper product and prices (green onions) will begin to drop.

Onions: Dry onion market is on the rise. We have Mexican Sweet Onions due this week and expect Texas 1015 in a couple of weeks.

Potatoes: Not much change, slight increase in carton pricing. Seed potatoes pre-sell is out on the street, contact your sales rep for details.

Tomatoes: Super deals on Cherubs & TOV's this week! Ask your sales rep for the scoop.

Apples: Steady as it goes. We will start to see some lighter supplies on some varieties, mostly organic.

Berries: Very limited, all varieties.

Grapes: The supply chain just can't get on track. All pieces are under supplied from raw product, to equipment, to workers, to ships. We'll keep you posted when things get promotable – we need those grape sales.

Navels: Navels keep moving up each week. Weather and the bloom set are teaming up to tighten the supplies. Mandarins of any label are hard to get, limes are crazy expensive so go easy on these in your gin and tonic! But – all these items will still carry good demand so don't back off too far! We do have Sumo/Dekopons in the house – they eat fantastic!

The times we live in are filled with firsts. Two years ago did you think we would still be dealing with a pandemic and over crowded hospitals? Did you ever think Tom Brady would retire? Is he taking his

brother Gronk with him? And did you think the Bengals would be in the Super Bowl?

Like all of these unthinkableables, you probably didn't imagine a Valentine's Day without strawberries, or berries of any kind for that matter. But here we are, and as always we will make the most of the opportunities before us and a week from now log another big week in the books and a new Super Bowl Champion!