



Market Update

August 30th, 2021

Asparagus: The market has risen this past week. Sales are still good, make sure you have adjusted your retails to reflect current cost.

Cabbage: Northwest cabbage is very nice and a great value.

Carrots: Bolthouse is still sourcing out of Prosser, Washington.

Celery: Continues to be cheap and nice!

Corn: Late season corn from Inaba Farms looks great. We can still capture the last hurrah for Labor Day.

Lettuce: Prices remain stable and all product is very nice. Keep pushing!

Local Bounti: If you haven't tried this new line it's worth taking a look at. Grown in Hamilton, Montana we offer five varieties of hothouse grown specialty leaf mixes. They are doing well in many stores – certainly worth a try.

Value Added Veg: Most companies are having sporadic challenges filling orders. Be it labor, trays, film, or dressing we are experiencing several shortages. All the companies are doing what they can and will improve their fill rates as the supply chain gets more consistent.

Green Onions: Quality remains good but pricing is skyrocketing.

Dry Onions: All grown in Washington now, prices are promotable and quality is great.

Potatoes: We are into new crop russets in Washington. We look to experience a shortage of red potatoes in the next couple of weeks.

Peppers: Greens are outstanding from Inaba Farms. 56ct place pack, deep green and very solid. We are bouncing between Canada and Mexico for colored bells.

Hard Squash: Now grown locally. With the weather changing it will soon be time to get fall squash back in your ads and promos.

Tomatoes: TOV & Hothouse are up in price. Cherubs seems to be getting past their supply challenges. Romas have been very nice.

Apples: New gala, Rave, and Sweetango are in the house now. Honey Crisp are right around the corner.

Avocados: Market moving up, especially on large sizes. Very important to keep display size appropriate relating to retail price points.

Berries: Blues will move into 6oz and 18oz as the season progresses. Straws have had limited shelf life – keep them turning!

Grapes: We are in the peak of the grape harvest. Size and quality are both top notch. It's time to push this high ring category hard while we can.

Lemons: Demand exceeds supply, market very tight.

Melons: Cant's are very reasonable, dewes look outstanding. We have had a very good year with watermelon. Minis are a great deal this week.

Nectarines & Peaches: All 30 series, great color and opening. We have a few weeks left to push soft fruit.