



## Market Update

July 3<sup>rd</sup>, 2020

Happy Independence Day! Sales were off the chart this week. We don't know yet but we do expect to set an all-time record this week. Thank you for your support!

**Artichokes:** Not always associated with summer selling but a very good value. Chokes are extremely clean and priced reasonably.

**Crowns/Cauli:** Market is easing. Crowns show some variance in sizing. Cauli is clean and white.

**Cabbage:** We are into NW green cabbage. Reduced freight charges make NW cabbage a good deal.

**Celery:** Market has risen some, not crazy. Quality remains good.

**Corn:** Quality out of Central California has been very good. Sales remain strong even at higher pricing. Washington corn should start around July 15<sup>th</sup>.

**Cucumbers:** We are just starting with Washington 36ct.

**Garlic:** We are starting to catch up to the explosive demand. Some pack sizes are still inactive, we'll get back to a full line up as soon as shippers make product available.

**Lettuce:** Iceberg is starting to climb. Red & green leaf remain steady, and romaine has spiked in price. We expect these conditions to last about 10 days.

**Onions:** We have transitioned into California yellows to bridge the gap in Washington. We will be back into Washington onions soon. Walla Walla sweets have been very good this year.

**Bell Peppers:** Quality has improved greatly on green bell. Prices remain high. Colored bells are steady.

**Potatoes:** Russets are steady, we have seen some price increases on reds & yellows.

**Tomatoes:** Prices are steady, quality has been good.

**Apples:** Some varieties are winding down. Still the category remains strong.

**Avocadoes:** Market easing some

**Berries:** All berries have been difficult to source. Strawberry shortages have been significant, fortunately we have stayed ahead enough to keep you in stock. Now that blueberries are in the Northwest availability will ease.

**Cherries:** It has been a wild ride this week sourcing cherries. Larry's hair turned at least two more shades of grey as he battled the cherry gods. Good news is we had plenty of product but did have to drop down in size to secure fruit. Cherry farms have re-forecasted the balance of the season and expect to have cherries, just not near as many as they thought before the season started. Prices will probably stay in the \$65 range.

**Soft Fruit:** California peaches, plums, and nectarines are excellent. Great color and flavor. Washington apricots have been huge and show a slight blush. Washington peaches are expected in a week to ten days.

**Melons:** Cant's have been very good. We do have some variety melons on hand for the holiday. Watermelon is cutting great and eats well. Expect Washington watermelon mid-July.

**Citrus:** California navels are done, we will load Chilean oranges next week. Valencias are available.

2020 has certainly been a different experience for us all. One thing for sure, business has been good! We appreciate your support as we all pass through these uncharted waters.