



Field Flash

May 22, 2018

Apples

- Galas, Honeycrisp, Red Delicious, Gold Delicious, Pinks, Granny Smith, Fuji, and Jonagold are available from Washington

Asparagus

- Washington's volume is on the increase with the help of good growing weather. Mexico will continue to wind down due to seasonal decline and hot weather. CA supplies remain decent in volume and Michigan's supplies are starting to increase with peak production to hit first week of June. Supplies in Peru will increase account of good weather.
- Origin(s): California, Mexico, Michigan, Peru, Washington

Avocados – Imported & Domestic

- The typical summer Mexican production decline has already started and although supplies should be very stable through June, July through September will see much lower production and elevated prices. The summer crop is projected to have smaller sized fruit, so be prepared for elevated cost on 60ct and larger.
- California continues to have very steady volumes through June, helping keep the Mexican market stable as their production begins to decline. Previous to the past reports, imports from Peru continue to be slower than anticipated due to dry-matter levels, this will change and there will be a better supply starting mid to late June, this too will help stabilize the overall summer market.

Berries

- Raspberries - Volumes continue to drop off fast in Central Mexico. California continues to increase week over week.
- OG Raspberries - light projected numbers. Central Mexico continues to be our main production area.
- CV/OG Blackberries - Central Mexico production will stay steady/light over the next couple of weeks.
- CV Straws- Strong production and continues to increase week over week in Salinas/Watsonville. Oxnard is done for all intents and purposes. Demand should increase as we approach the Memorial Day weekend.
- CV blues- GA continues with light volume due to Act of God. North Carolina is just scratching but should increase week over week. California still struggles to start with good volume due to cooler, overcast weather.
- OG blues - Good production out of California remains, Good production over the next weeks.



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Broccoli

- Light supplies as production dipped into a harvesting gap. Market very strong on light supplies and strong holiday demand.

Cabbage

- Supplies will stay good with continuing production from multiple growing regions (Texas is now done for the season). California will be in steady volume.
- Area(s) into production include the following: California, Florida, Georgia wrapping up operations in Georgia. There are no issues with quality coming out of these locations at this time.

Cauliflower

- Improved production softening the market. Market likely to roller coaster next two weeks and production looks to remain variable by shipper and growing area.

Celery

- Heavy supplies continue next several weeks! Nice quality. Production centered in Oxnard and Santa Maria through May. Salinas will begin early/mid-June.

Cherries

- Limited supplies from California at high FOBs will be available until 6/10.

California Citrus– Domestic

- **Navels** – we are in the final weeks on navels. Supply is tight and market is moving higher. 88ct smaller are very tight and for the most part spoken for.
- **Mandarins** – CA mandarins finished
- **Lemons** – Deals to be had on large fancy lemons. Harvesting out of D2. Fruit is good quality. Argentina lemons will be arriving to the east coast

Corn

- California will be in steady supplies for increased, heavy demand for the holiday.
- Area(s) into production: California, Florida, Texas



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Cucumbers

- Florida and Georgia cuke supplies are in light volume account of rainy weather, Florida cukes will show a wide range in quality, quality from Georgia is good. California will be in steady supply. Good supplies and quality remain the story from Baja, Nogales supplies are in their seasonal decline with quality mostly fair to good.
- Areas into production include the following: California, Florida, Georgia, Mexico

Grapes

Mexico Grape Update:

- Mother Nature has given us green lights to promote the next 3 weeks on all colors. Should be done harvesting out of Mexico the last week of June and look to clean up inventories the first week of July making a clear path into California.
- Organics: Red and Green are available in Nogales for every order.

Coachella

- The grapes in Coachella started about a week behind Mexico and should carry us a week longer as well.
- I recommend Grape promotions out of this region should take place during early June and throughout the month. Late timing may be good for July 4th Ads – I will keep you posted on progress in this region.
- Arvin/San Joaquin Valley at this time is predicted to begin around the first week of July

Kiwi

- Italian season is winding down. Tight volume on larger sizes.
- Chilean kiwi has arrived. Sizes 20/23/25/27/30/33.
- Origin(s): Italy/Greece

Leafy Lettuce (green, red, romaine)

- Moderate supplies on Red and Green, heavy supplies on Romaine. Market soft. Production in Salinas and Santa Maria.

Iceberg Lettuce

- Good supplies next couple weeks. Market and quality good.



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MELONS

Cantaloupe & Honeydew

- Yuma/Maricopa will continue to be limited on bigger sizes, between cooler weather and white fly issues it has slowed production down, mostly 12s and 15s available
- Cantaloupes 9/9J/12 (USA)
- Cantaloupes 9/9J/12/15 (Mexico)
- Honeydew 5/6/8 (USA)

Watermelons

- Mexican (Loading in Nogales, AZ / McAllen, TX) has beautiful product crossing, plenty of supplies daily. There is almost nothing in Florida at the moment due to the rain.

Onions

Vidalias

- As you know it's raining in GA too, in some places an inch per hour. Most of my growers that I am working with have harvested most, if not all of the onions in their fields. Some growers have walked away from their fields and are filing insurance claims. Some of these growers have left 50-100 acres to rot in the rain. All of the onions **that have** been harvested are now being moved into storage

Conventional Onion Market:

- San Joaquin Valley Starting up May 25th...
- Washington will keep going till June 15th with last year's crop Quality is still good. New crop looks to start by mid to late June
- Walla Walla is looking at an early harvest due to favorable weather conditions
- Calif/Imperial Valley market weak due to high volume of supplies. They are expected wrap up June 2nd
- New Mexico starts Memorial Day, crop forecast is excellent
- Colorado/Kansas/Utah are currently planting, weather is excellent and early crop forecast looks very favorable. Colorado/Kansas will start up after Labor Day and Utah in October

Organic Veg – Lamont/Salinas

- Iceberg Lettuce –Tight supplies available, Market Higher
- Leaf- Good supplies on Green, Red and Romaine- Market Steady
- Broccoli- Decent supplies available, Market Steady
- Cauliflower-Limited supplies, Market Higher
- Celery/Celery Hrts- Extremely Tight supplies thru month of May, Market Higher
- Cilantro- Good supplies available.



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- Green Cabbage-Decent supplies available - Market Higher
- Mix (Chards, Kales, Parsleys)- Good supplies- Market steady
- Red Beets- Good supplies available, Market steady

Peppers

- Florida's supplies are light, south Florida is finishing and central Florida is working off of limited acreage. Georgia will start with light production this week with better volume to come in 2 weeks. Mexico's supplies are very light for only fair quality now. California (Coachella) will have supplies through May and their quality is good.
- Coachella, CA is into good production of red bells now, yellow bells are now available also in light supply from both Coachella, CA and Baja, CA.
- Hot House colored bell supplies from Mexico continue to lower in volume (due to their seasonal decline), Canada's production of all colors will stay in good volume.
- Areas into production include the following: California, Canada, Florida, Georgia, Mexico

Pineapples

- Quality is good, great eating, don't anticipate any issues.

Potatoes – Western

- Red potatoes are most likely at their lowest level right now - quality continues to be very good I can't say that for all red potatoes and there are a lot still in storage.
- Yukon Gold - quality is good and supplies are good.

Squash

- Squash supplies have improved from the east but rainy weather may keep production in check. Out west supplies continue to decrease from Mexico (due to their season finishing), Mexico' will have supplies though till the end of this month.
- Coachella, CA is into light supply, Santa Maria is still pegged to star their season June 1st.
- Area(s) into production: California, Florida, Mexico

Stone Fruit

Weather:

This past week has been challenging to say the least – with the cooler temperatures throughout the growing regions and the high demand of the Memorial Day pulls...it has made for exciting days!! Throughout the weekend and into next week our temperatures will start to rise just a bit – but will still remain fairly moderate. Nice to live in...but the crops need warmer temps to help the fruit come on stronger and to size up as well.



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- **Yellow Nectarines** – Started the Zee Fire variety – very nice color and sweet good flavor. Sizing at this time is peaking on 56's... with a few 48's. Once we get warmer weather – we will start to see larger sizing.
- **Yellow Peaches** – Packing the Crista and Honey Queen varieties. Supplies are steady – and will continue to be throughout the coming weeks. Sizing peaking on 56's...followed by 48's.
- **White Nectarines** – Harvest is off to somewhat of a slow start – but supplies will start to ramp up in the weeks to come. Week of 5/28 will be a big start for them with good volume coming. Sizing will continue to be primarily 64's... but will size up to 56's as the crop gets going.
- **White Peaches** – Next week will be a fair week but supplies will start to taper off at the end of the week. **We will see a "slight" gap the week of 5/28** until the Jillie White variety the first of June. This variety will bring large yields and larger sizing too!
- **Apricots** – Starting the Honey Gold variety bringing with it good volumes and good sizing throughout. Supplies will be steady for the next several weeks.
- **Red Plums** – Starting a few Red Nectars this next week – with very light supplies to start. Supplies will start to ramp up in the weeks to come. We're seeing a run of size – 50/55's and larger. Market remains strong.
- **Black Plums** – Estimating to start our Black Nectars by the end of May...first part of June – especially with this cooler weather
- **Pluots – Mottled** – Estimating to start **Honey Red Dino** first week of June. Reds/Blacks will follow about (5-7) days later.
- **Black Velvets** - Estimating to start the week of 6/04

Tomatoes

Stem & Hydro:

- Canadian & US farms are picking but due to rain, supply is suffering
- Markets are increasing due to weather

Round, Roma, Grape, Cherry:

- **General Update:** Eastern tomatoes markets are strengthening due to tight supplies
- **Rounds:** Rounds are still trending large in size. XL gas greens continue to be the best value on the size spectrum.
- **Roma:** Roma are widely available