

4/09/18

Dale's Market Update on Cherries



This Cherry update has been delayed due to perfect growing weather and not a lot of "new" to report. It has been weeks of warm weather in the low 80s followed by wet weather - none of which has hampered growth. The wet is beneficial for all of the Nitrogen in the rain and the warm weather hastens maturity. We are looking to start by the end of this month, although the first 1-2 weeks will be very light volume, high costs, and most of the volume going to export in the Orient - all very predictable. We will have abundant Ad Volume by May 13 and going forward until the end of the season. The fruit is maturing and the set looks very good with a nice mix of sizes. It is too early to predict volume, but it should be more than adequate. It is raining hard this weekend with cool temps and we are seeing a "Pineapple Express" coming in - until the next update which should include a hard start date.