



When it comes to creating a floral arrangement, the possibilities are endless. There are hundreds of types of flowers to choose from, all of which fall into five groups: focal flowers, filler flowers, greenery, line, and accent flowers.

Flowers from each group come together to form a bouquet that is stunning. Focal flowers draw the eye while line flowers add height, filler flowers fill in holes, greenery supports and frames the entire bouquet, accent flowers adds colors and shape to your design.

Design Groups



Green is a color that often gets overlooked when creating a design for your flowers. Green foliage adds a beautiful touch of natural beauty to floral designs with added texture, shape and long points. While you may not be crazy about the idea of working with greens, there's a number of choices when it comes to foliage that make your design a wow factor! Here are some of my favorites.

Silver Dollar Euc: It's popular for its long-lasting aromatic leaves and its versatility, making it widely used for a number of different occasions throughout the year



7423

Ruscus is a classic, rich green foliage popular for different occasions and design styles. It has a soft effect and is best used when the flowers are the focal point of the design.



7424

Tree fern is a thin, wispy green perfect to use as a filler. Tree fern gives an airy, romantic appearance when paired with delicate colors and flowers.



7430

Leatherleaf is a thicker fern with a triangular shape which adds body and framing to any bouquet or arrangement.



7425



5604

7146

Dusty Miller's gorgeous color gives it a dusted appearance. It pairs well with soft, romantic colors.



9004

Myrtle has small leaves, tall stems and adds a gorgeous texture and smell to floral designs



7426

Bear Grass is an excellent choice for adding unexpected form to bouquets. Typically used to loop into different shapes, bear grass is a favorite among designers for an added touch of interest.



7422

It's important to learn about your different choices when it comes to foliage. Choosing one over the other can help you achieve a specific style or texture and transform your work to give it that extra touch of stylized design. *Kris Miller*



Focal flowers are what stand out in an arrangement. Your eye will be drawn to them.

Focal flowers are typically the largest flower in your bouquet and feature a single bloom per stem. Here are some of my favorites.

Lilies have a beautiful blossom, with an unbelievably good scent. They work well in mixed seasonal arrangements and more contemporary styled designs.



5727

Gerbera Daisy is wonderful and colorful flower to design with, Gerbera blossoms can be a focal point or an add to a mass floral design.



8140

Sunflowers are bold focal flowers. A favorite in the fall. The development of cultivars with smaller heads has made the sunflower more popular in floral design



7060

Hydrangeas are a wonderful focal flower with beautiful colors and texture in arrangements



8160



7140

8956



Focal variety case

7140

Roses and Garden roses alike are not only a great traditional choice, but they are beautiful, timeless flowers that make for a fantastic option as a focal bloom in bouquets.



5163



8126

Calla's are a trumpet-shaped focal flower, and is a favorite of many designers.



7001

Often, the focal flowers are picked first and complemented with filler flowers, line flowers and greenery. The focal flower is usually identified as the largest and most stunning flower in a bouquet. What will catch your eye in you're next design?

Kris Miller



Line flowers are tall flowers with multiple blooms per stem. Line flowers define the shape of an arrangement and add height.

Bells of Ireland is a gorgeous green line flower that features a tall stem, lined with clusters of bell-shaped blooms, perfect for adding height and texture to arrangements.

9057



Stock has beautiful blossoms that add line, mass, and a heavenly scent to any mixed arrangements.

9059



Snapdragon is known for its long wispy wild flower look.

9063



Liatris flower displays many small blooms that open more fully as they reach the top of the stem. They are a wonderful line flower.

9061



Line Consumer
8119



Loving the height in floral arrangements? This is often due to line flowers defining the shape and adding different heights to the arrangement. Perfect for that outstanding, floral arrangement to wow every customer. *Kris Miller*



As the name describes, filler flowers fill out your bouquet and make it look full and lush. Filler flowers feature stems with clusters of flowers or multiple blooms.

Hypericum is a wonderful filler in bouquets. The berries add color and texture.



7019

Baby's Breath Flower is a fresh white flower that is one of the most classic and popular flowers on the market.



6985

Bupleurum is a Multi branched green filler flower and foliage with tiny yellow flowers at the ends. A perfect wildflower touch.



9005

Charmelia is a new flower variety that features 20 blooms per stem and has a long-lasting vase life. So beautiful.



9020

Trachelium is an excellent filler flower that adds interesting texture to floral designs.



9002

Filler Case 7020



8413



There's a lot to be said about filler flowers: they are consistent in color, size, hardiness, and availability.

Kris Miller



Accent Flowers are like the “candy ”of floral design. Accent flowers tend to have unique shapes, colors, and offer a lot of visual interest. They pack a huge visual punch, and for that reason, you don't need a lot them to set off your arrangements.

Spray Roses, are perfect for any arrangement! Spray Roses are miniature standard roses that have multiple small blooms per stem. Petite and beautiful, spray roses generally have 3 to 5 heads and are the accent flower.



Alstroemeria flowers feature 3 to 5 blooms on each stem making them a wonderful accent flower. It will be easy to achieve a beautiful look with these beauties.



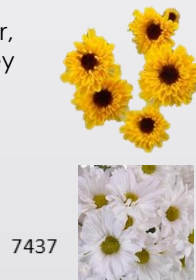
When bloomed to it's fullest, Lisianthus can resemble a rose. With long layered stems of ruffled blooms these are the perfect elegant addition to any bouquet.



Carnations have a ruffled, ball shape bloom that makes for a super lush look. Standard or mini varieties both make great accents.



Daisies and Poms are a spray flower, meaning that they have more than one bloom on a single stem. This makes them an ideal accent flower for bouquets.



Disbud Flowers feature a single bloom of long, lush petals on each stem. This beautiful flower will add texture and interest to any bouquet.



Green ball perfectly round, green heads with a unique texture and look are a charming addition to flower bouquets.



There are hundreds of exciting and beautiful accent flowers to create the perfect balance and harmony in your design. Here you see the top 7 basic accent flowers. As you grow in design you will find hundreds of flowers you just can't live without.

Kris Miller

