



FALL FLORAL EXPO 19

I MUST HAVE FLOWERS, ALWAYS, ALWAYS..... -MONET-

Floral Seminar Schedule Monday, Sept. 23, 2019 (Day 1)

Location: Premier Suite, Floor #8, Northern Quest Casino & Resort
(see next page for property map)

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|-------------------|--------------------------------------------------------------------------------------------------------------------------------|
| 10am - 10:09am    | Welcome Reception                                                                                                              |
| 10:10am - 11:45am | Designer Jose Morales of Continental Flowers:<br>How to Enhance Continental Everyday Floral                                    |
| 11:45am - 12:30pm | Catered Luncheon                                                                                                               |
| 12:30pm - 2:30pm  | Designer Paul Miller, AIFD from Nature's Flowers:<br>How to Enhance the Everyday Collection & Create<br>Beautiful Arrangements |
| 2:30pm - 3pm      | Design Contest Slideshow & Winner Reveal                                                                                       |
| 3pm - 3:15pm      | Break                                                                                                                          |
| 3:15pm - 4pm      | Ixo Valdes of Chrysal USA:<br>Processing & Proper Cleaning of Floral<br>Equipment                                              |
| 4pm - 5pm         | Floral Merchandiser                                                                                                            |
| 5:30pm - 8pm      | Hospitality Event for all Peirone Fall Expo guests:<br>Location: Kalispel Ballroom, Northern Quest                             |



## Peirone Produce & Floral Expo Schedule Tuesday, Sept. 24, 2019

**Location:** Northern Quest Casino & Resort  
(see next page for property map)

**8:30am - 10am**

Educational Seminar: Dave Mitchell, founder of Leadership Difference and noted author  
Location: Kalispel Ballroom (see next pg for property map)

**10am - 12:30pm**

Peirone Floral & Produce Expo  
Location: Pend Oreille Pavilion (see next pg for map)  
Floral booth map attached to this packet



**Floral Exhibitors:**

Topco\* (booth #'s 1 - 3)  
Continental Flowers (booth #26)  
Mex Y Can (booth #44)  
Sofia Flowers USA (booth #34)  
Fresca Farms (booth #43)  
The Flower Pott (near booth # 2)



\*Designer Paul Miller, AIFD, PFCI will be designing arrangements & bouquets at the expo on the showroom floor. Location: booth #2 near showroom entrance

**12:30pm - 2pm**

Catered Luncheon & \$5,000+ in Raffle Prizes  
(Keep those tickets in your lanyard handy!)



**Monday, Sept. 23, 2019 (Day 1)**  
**Get to Know Today's Guests:**



**Designer Jose Morales, Continental Flowers:**

**How to Enhance Continental Everyday Floral**

**Bio:** Jose has been working with flowers ever since his teenage years, graduating from quality control to official designer at Continental Flowers. He brings a fresh perspective and infectious enthusiasm for all things floral design.



**Designer Paul Miller, AIFD, PFCI, Nature's Flowers:**  
**How to Enhance the Everyday Collection & Create Beautiful Arrangements**

**Bio:** Paul brings over 4 decades of award-winning designs and is a regularly featured designer in floral trade publications worldwide. He has also served as president of the SW Region of AIFD and was named Arizona State Designer of the Year.



**Ixo Valdes, Chrysal USA:**

**Processing & Proper Cleaning of Floral Equipment**

**Bio:** Ixo brings 28+ years of floral care & design and has a B.A. in Business Admin. Having worked with CFX/La Gringos and Chrysal Americas, Ixo possesses a well-rounded floral perspective from all segments of floral chain distribution – from farm to retail customer. “My vision for the floral industry is to have a bouquet of flowers in every home, every week of the year generating smiles.”



# DESIGN'S WITH CYNTHIA

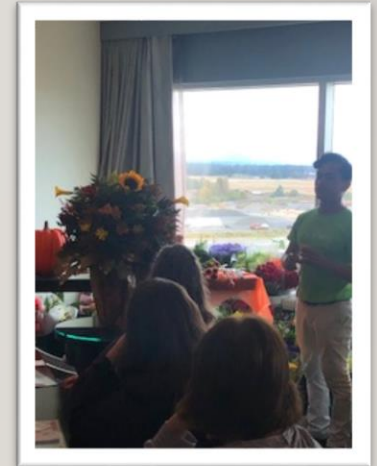
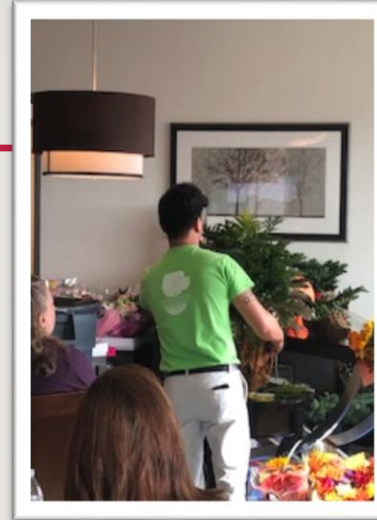
Nature's Flower's



# DESIGN'S WITH JOSE'

Continental Flowers Inc.

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# OVER 3000 NEW BOUQUETS

Fall and Winter Pre Books bouquets on the show room floor



# THANK YOU TO OUR VENDORS

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TOPCO

Continental Flowers Inc.

Nature's Flower's

Chrysal USA

Mex Y Can Flowers

Sofia

Fresca