

Holiday Recap

Hi Floral partners,
Please take some time to give yourself some feedback. After you fill this out, print off and keep the notes for the following year.
Holiday:
What was hot sellers?
What didn't do so good?
What was a good price point for fresh cuts bouquets?
What was a good price point for potted plants?
Did you make your own upgraded potted plants?
What was a good price point for arrangements?
Did you bring in premade arrangements? Did they sell well?
Did you make your arrangements? If so, how many? Price points?
How did your AD items sell?
How did the holiday theme balloons sell?
How did the holiday TY sell?
Did you have to turn down orders?
Do you feel you had enough help?
Ideas for next year?