

Fresh Finds Market Update



Market Update
April 24 2023

Fruit Update

- **Apples** – Apple pricing is holding steady as suppliers look to continue supplying until new crop, which will be late
- **Strawberries**– Strawberries are coming along, albeit a bit later than normal due to the cold weather
- **Variety Berries** – Blueberries are doing well but blackberries and raspberries are still a struggle
- **Citrus** –Good quality and production should last for a few more weeks as we stay in the peak production period.
- **Stone Fruit** – California season is late this year starting the first week of May with better volumes mid-May
- **Grapes** – Green grapes are done and Mexico is not thinking they will be going until the middle of May. Red grapes are still available but prices will continue to rise
- **Melons**– Bin watermelons out of MX are going strong with good quality. Cantaloupes and Honeydew have smaller volume than normal but quality has been great



Local Growing Weather



- As you all have experienced first hand, the weather this year has been exceptionally cold and wet later than normal
- This is pushing start dates for our local grown product back by about two weeks on average
- Asparagus which is normally starting now has been pushed back until the first few weeks of April
- Cherries and other stone fruit are about 2 weeks later than last year

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Veg Update

- **Lettuce** – Prices are sky high because of the shortages during the transition
- **Celery** - Quality has been good and pricing should remain steady for a few weeks
- **Broccoli & Cauli** – Pricings has gone sky high as the gap continues to widen until the new regions start up. Quality problems with discoloration will be noticeable and expected
- **Onions** – NW Sweet onions are finishing as we bring in Vidalia onions. Green onions have some quality issues

Lettuce, Broccoli, and Cauliflower prices are extremely high and will remain that way for a few weeks

- **Peppers** – Peppers have had some quality issues due to the cold in the growing regions
- **Asparagus** – Mexico is starting to come on stronger with better product. 28/1# are done for the season
- **Tomatoes**– TOV's and Grape tomatoes are good promotable varieties right now with good quality
- **Brussel Sprouts** – Lighter supplies are tightening the market a bit as prices have gone up
- **Artichokes** – Transition in growing regions is having some effect on quality with some discoloration



Peirone Expo

- This next week will be our Spring 2023 Peirone Expo at the Northern Quest Hotel and Casino
- We have over 70 suppliers coming out to talk to all of you about what to expect for this years crops
- They will also be showcasing new items and packaging they will be rolling out the next few months
- Door prizes and samples will also be offered out to all who attend. We are looking forward to seeing everyone out on May 1st and 2nd!



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Organic Update



- **Apples** – All varieties are going strong and will continue through the summer. Bagged Galas and Fuji are a great variety to promote
- **Berries**– Strawberries are the only berry doing well with the cold California weather and rain
- **Potatoes**– Russet market is very high with low supplies and suspect quality
- **Onions**– Quality is starting to decline a bit as the crop ages
- **Cauli and Broc** – Very little supply and pricing is through the roof
- **Celery** – Good supplies and quality should continue for the next few weeks
- **Lettuces** – Limited supplies and high prices as Cali tries to catch up from the weather issues
- **Citrus**– Strong demand is keeping prices higher than normal. Lime quality has been inconsistent
- **Pears** – Anjou's are the last pear standing with good quality for the next few months
- **Tomatoes** – Good availability and costs will be good enough to promote the next few weeks



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Hispanic Update

- **#2 Green Avocados** – Plenty available and the larger size has a great price on them
- **Cactus Leaf** – Good quality product with tender leaves
- **Peppers**– Decent supply and good quality, starting to bring in dried peppers from Aztec
- **Mexican Gray Squash** – Medium sized with decent quality and some material defects
- **Medium Roma Tomatoes**– Market is steady with decent quality. Supplies should stay steady until Mid April when they move out of Nogales
- **Maradol Papaya**– Quality has been decent with the fruit ready to eat as it hits the stores
- **Kent Mangoes**– Quality and flavor are excellent until the season passes its peak in a few months
- **Epazote**– Very pungent taste and great for cooking Hispanic recipes



Maradol Papaya

- Large and Elongated fruit with yellow skin and covered in green specks
- Fruit can weigh from 3-5lbs each and have thin, leathery skin that becomes yellow then orange as it ripens
- Has a lot of small black shiny seeds in it that are edible and have a spicy black pepper taste
- Great for eating raw or adding to smoothies with its sweet and juicy flavor

