

Fresh Finds Market Update



Market Update
August 2 2022

Fruit Update

- **Apples** – Gala and Fuji apples will end up gapping before new crop for about two weeks. Honeycrisp and Cosmic are still plentiful for ads
- **Cherries** - Cherries have hit their peak volumes and will start to decline in volume from here until they end towards the end of August
- **Berries**– Strawberries and Raspberries have become tight overnight with yields down 10% in California. Blueberries and Blackberries are local out of the PNW and are great quality
- **Stone Fruit** – PNW Apricots will be wrapping up later this week while peaches and nectarines have just started. Nectarine harvest has been very hit or miss but should improve next week
- **Grapes** – US grapes are in production with good volumes in both Red and Green grapes. Quality is excellent
- **Citrus** – Valencia's are available out of CA and we have import navels in the building. Lemons are available out of CA and Chile with good quality. Lime market has steadied but they are peaking on smaller sizing
- **Melons** – Water rationing is effecting cantaloupes out of CA and will make it tight until the end of August. Honeydews are in a similar situation. Good news is we are just starting to get our first PNW Watermelons in the house



FRUIT HARVEST HIGHLIGHTS

- Cali Grapes are going strong with great quality
- PNW Blueberries and Blackberries are here! Good looking crop so far with strong volumes for the next few weeks
- PNW Stone Fruit is just getting started with Peaches and Nectarines in the house. Nectos specifically will be tight until next week

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Veg Update



- **Lettuce** – Lighter supplies for the next few weeks will see pricing start to increase. Insect pressure and Soli disease are the main culprits
- **Celery** - Good Quality and steady supplies
- **Broccoli & Cauli** – Good quality and availability will lead to stable pricing and good promotions
- **Onions** – Lighter supplies out of CA leading to increased costs. Walla Walla onions are looking good and local! Green Onions are promotable

*Skin set in potatoes will hamper the ability to promote.
This should get better in the next few weeks*

- **Potatoes** – Red & Yellow from WA have started but running into issues with skin setting. Russets will gap until they start new crop packing the first week of August.
- **Peppers** – Colored Peppers are doing well but mini peppers and green bell will continue to struggle for a few weeks. Green bells out of WA should start late this week
- **Asparagus**– Supplies are tight on asparagus leading to pretty big price hikes
- **Organics** – The heat in California is affecting the organics just like the conventional. Supplies will remain tight.
- **Corn** – Corn has started out of WA with light supplies



VEG HARVEST HIGHLIGHTS

- Green and Mini Peppers are going to have smaller volumes for a few weeks
- Corn has started out of the PNW, with increased supplies going through this week
- We will continue to see water pressure from Cali products for the foreseeable future. This looks like the new norm

