

# Fresh Finds Market Update



Market Update  
August 23 2022

## Fruit Update

- **Apples** – New crop Gala apples are picking smaller than normal peaking at 113 size apples. Bags will be in good shape while bulk will struggle. New Crop Honeycrisp will start getting picked by the end of the week
- **Cherries** - Organic and Rainier cherries are finished. Red Cherries will continue for about another week and prices have risen sharply
- **Berries**– Strawberry quality will remain average until we get into better growing regions in the coming weeks. Blueberries and Blackberries are local out of the PNW and are great quality. Rasp supplies will be tight until the first week of September
- **Stone Fruit** – PNW Peaches and Nectarines are in peak season with a bit smaller size footprint than last year. Great promotional opportunities.
- **Grapes** – Red, Green, and Black grapes are all available and in good supply with promotional volumes
- **Citrus** – Imported Navels are available now with excellent quality. Lemons out of CA are showing a few quality issues but overall the lemon market is looking good. Limes are available with good quality and minor scarring
- **Melons** – Cantaloupe demand has slowed but there are less being picked this year than the last few due to weather. Watermelons out of PNW are excellent right now with great quality.



## Peirone YoY Unit Growth

- Potatoes had a strong 8% increase from last year
- Berries had a more modest 5.5% growth
- Some items saw a decline due to availability issues like Cherries and Corn which were pushed back
- Organics saw a huge growth with double digit growth in most categories



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## Veg Update

- **Lettuce** – Market has started to jump up with lower yields and much tighter supply
- **Celery** - Good availability with plenty of room for promotions
- **Broccoli & Cauli** – Cauliflower is looking good with good availability. Broccoli is in the same boat but with some availability questions in the next few weeks
- **Onions** – PNW onions are in the building with good quality and availability getting better by the day

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*Broccoli and Cauliflower are at great prices and quality, leading to some great opportunities to promote!*

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- **Potatoes** –New crop potatoes are here with good demand. Quality is getting much better
- **Peppers** – Colored peppers have a lot of value while mini bells are running into supply issues. Green Bell Peppers are local now and the quality is excellent with good pricing
- **Asparagus**– Supplies will continue to be tight until early October with price hikes until then
- **Organics** – Organic Gala apples are being picked but they are suffering from sizing. Bags are the way to go for promo
- **Corn** – Corn supplies are looking good with great quality



## Inflation in Stores

- YTD, produce price per lb. has increased by 9.3% but trending in a positive direction with the last 4 weeks at 7.4%
- Fruit inflation has come down while vegetable inflation has increased a small amount
- Produce dollars as a whole have increased 4.5% but with the inflation the volume has decreased by 4.4%

