

# Fresh Finds Market Update



Market Update  
August 7 2023

## Fruit Update

- **Apples** – New crop Gala and Bartlett pears starting next week! Cosmic Crisp are starting to get really tight so expect price increases
- **Strawberries**– Light supplies have led to a increase in pricing which will continue for a few weeks
- **Variety Berries** – Local WA Blues are still going but Blackberries and Raspberries are extremely tight
- **Citrus** –Import Citrus out of Chile is carrying the torch for the next few weeks
- **Stone Fruit** – Apricots have finished but WA Nectarines and Peaches are going strong
- **Grapes** – Great supply and sizing has really gotten large. Should continue for a month or more
- **Melons**– Melons have been in better supply and quality. Prices should firm up a bit by the end of next week
- **Cherries** - Cherries are on their last breath with only two shippers still going in WA. We will be done for the season around August 18th



## Produce Trends



- Pricing and Volume are starting to flatten out to more normal-pre covid levels
- Produce dollars grew 1.8% YTD while volume has seen a slight decline of -.9%
- Fruit is basically even at a .2% growth in sales and -.8% in volume while veg is 3.3% positive in sales and -1% in volume
- The Western US is showing increases of 1.3% in dollars and .5% in units when most of the rest of the US is negative

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## Veg Update



- **Lettuce** – Prices have gone up due to increased disease pressure. Will be like this for a few weeks
- **Celery** - Lots more availability and pricing has finally come down
- **Broccoli & Cauli** – Pricing has firmed up but still a good item to get out and promote
- **Onions** – Northwest sweet onions are back in the building with good quality and much better pricing than California

*Lettuce prices have started to rise with disease pressure but Celery and Broccoli/Cauli are great to promote*

- **Peppers** – Peppers are going strong with some tighter supplies but still great to promote
- **Asparagus** – Out of MX, Quality and pricing is steady
- **Tomatoes**– Pricing has gone up a bit with tightening supplies but still great to promote
- **Cucumbers**– No change with cucumbers with great pricing and supplies
- **Corn** – Local WA corn has started with great sized ears and good sized kernels



## What's increasing?

- YTD – berries, tomatoes, and onions are the only commodities in the top 10 growing in both dollar and volume
- Potatoes and lettuce are doing well from a dollar standpoint but volume is down 3.6% and .3% respectively
- Apples and Salad kits are both down in dollars and volume as price increases have really taken their toll with salad kits alone down 1.7% in dollars and 5.1% in volume
- Bananas, the top selling item in the US is up in dollars 2.3% but down in units .9%



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## Organic Update

- **Apples** – OG Apples are starting to run dry but the new crop is starting next week. Galas will start followed by Honeycrisp
- **Berries**– OG Blueberries are still readily available but the rest of the OG berries are struggling with production
- **Potatoes**– Potatoes are tight and prices are high until new crop gets going in later August
- **Onions**– Same boat as the potatoes now with very little quality onions out there
- **Cauli and Broc** – Pricing and quality are steady and should be for the next few weeks
- **Celery** – Quality and pricing keep getting better with much better supplies for a few weeks
- **Lettuces** – Steady supplies and modest demand are holding prices flat
- **Citrus**– High demand is leading to increased prices and hit or miss quality
- **Pears** – Anjou's are still available with good quality
- **Tomatoes** – Supplies will tighten over the next few weeks

