

Fresh Finds Market Update



Market Update
December 27 2022

Fruit Update

- **Apples** – All Apples are new crop with most moving into storage fruit, which should mean better color but tightening availability
- **Strawberries**– Production is very low and will stay that way until mid January because of weather
- **Variety Berries** – Raspberries and Blueberries will struggle to fill orders until the middle of Jan. due to rain and transitioning growing regions. Blackberry supplies will remain steady
- **Citrus** –Production continues to pick up out of the Cali central valley. Lemons are into better production and looking good. Limes are getting tighter with New Years coming up and prices are shooting up
- **Grapes** – Import grapes are going but seeing some supply issues due to the civil unrest in the growing regions.
- **Melons**– Production is starting to ramp up and the rain damaged fruit is working its way out of the supply chain



New Years Facts



- The first new years celebration dates back over 4,000 years
- The New York ball weighs almost 1200lbs
- 2,000 lbs of Confetti are dropped in New York Times Square on New Years
- Miami, Florida rings in the new year with an Orange named Mr. Neon
- In Key West, they celebrate by descending a drag queen in a shoe named Sushi

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Veg Update



- **Lettuce** – Supplies should start getting better the beginning of January
- **Celery** - Supplies will start getting better and demand will start falling in the first two weeks of January
- **Broccoli & Cauli** – Production will start to increase the next two weeks
- **Onions** – PNW Onions are looking great with promotable pricing. Green Onion supplies are lighter than normal and will remain that way for the remainder of the year

Lettuce markets are still high even with more supply. We might be looking until after New Years for pricing to drop

- **Potatoes** – Potato pricing is starting to creep up with the threat of a smaller crop effecting storage
- **Asparagus** – Cold weather is hurting growing conditions. Supplies will be tight for a few weeks
- **Artichokes**– Supplies will be tight for the next few weeks until the winter varieties start up
- **Brussel Sprouts** – Availability is good with good quality. Strong demand until after the holidays but we should see some easing after then



Fun Onion Facts

- Onion consumption has increased 50% in the last 20 years
- Onions have been around since 5.000 BC
- To cut down on the watery eyes when cutting onions, chill it first and cut the bottom part of the onion last
- Onions were sacred to ancient Egyptians and they would bury their royalty with onion pictures to symbolize the afterlife
- The largest onion ever grown was almost 11lbs



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Organic Update



- **Apples** – All varieties are going strong and will continue through the summer
- **Berries**– Berries are seeing the same issues as conventional with the short supplies and high prices
- **Cauli and Broc** – Production will begin to increase in the next few weeks which should help out pricing
- **Celery** – Supply is starting to die down and production is picking up
- **Lettuces** – The first two weeks of January will help lettuce production and pricing
- **Citrus**– Available but with strong demand prices are higher than normal. Sizing has gotten better with food service using a lot of the smaller sizing
- **Pears** – Bartletts are done for the year but Bosc and Anjou have availability and will through the beginning of summer.

