

Fresh Finds Market Update



Market Update
July 12 2020

Fruit Update

- **Apples** – Honeycrisp and Cosmic Crisp are still plentiful Organic Gala and Fuji will start to wind down next week.
- **Cherries** - Cherry supplies are seeing an uptick with better weather in Central WA. Moving into better varieties like Skeenas and Corals
- **Berries**– Strawberries and Blackberries are in good supply and quality. Raspberries are very tight and will continue to be for a few weeks. Local OR blues will be starting the end of this week
- **Stone Fruit** – Apricot supply is starting to even out with good supplies on Organics and Conv. Local Peaches and Nectarines will start end of July with CA carrying the torch until then
- **Grapes** – US grapes are in production with good volumes in both Red and Green grapes
- **Citrus** – Valencia's are in full production in CA but the overall crop volume is down from last year, which is leading to tighter supplies. Navels are done until imports start end of July. Lemons are in CA now with smaller sizes being the peak. Limes will continue to be tough to come by but markets have steadied somewhat
- **Melons** – Cants and Honeydew are showing lighter supplies. Expect WA melons to start at the end of July



FRUIT HARVEST HIGHLIGHTS



- Mexico grapes have begun to diminish but CA will pick up the slack
- Gap in Blueberries as all picking in CA and other than NJ the east has finished, but OR and WA are just starting
- Strawberries in CA are hitting their peak this week and quality has improved

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Veg Update



- **Lettuce** – Moderate supplies with quality varying due to the heat. Pricing is steady
- **Celery** - Oxnard growing area is close to being done and pricing will go up as supply goes down
- **Broccoli & Cauli** – Good quality but light supplies have increased prices. CAN and Mexico will augment the crop
- **Onions** – Lighter supplies out of CA leading to increased costs Walla Walla onions are looking good and local! Green Onions are promotable

Corn will continue to be an issue with the largest California grower not planting because of water. Expect local corn the last week in July.

- **Potatoes** – Russets from WA, Red & Yellow from Cali until WA starts later this month. Russet quality and availability is suspect until new crop starts beginning of August.
- **Peppers** – Pepper supplies are getting better and colored peppers add a nice color mix to your wet racks
- **Artichokes**– Sizing on Artichokes has been big with good supplies
- **Organics** – The heat in California is affecting the organics just like the conventional. Supplies will remain tight.
- **Corn** – Corn will continue to be a struggle with none out of CA because of water issues. Will need to use Eastern Corn.



VEG HARVEST HIGHLIGHTS

- Artichokes sizing is peaking large
- Heat Wave is affecting many central CA Crops, quality and availability
- Water availability will continue to be an issue as the SW sees record setting drought conditions. Corn is being affected the most

