

Fresh Finds Market Update



Market Update
July 19 2020

Fruit Update

- **Apples** – Honeycrisp and Cosmic Crisp are still plentiful. Organic Apples are running low, using NZ imports to fill gap.
- **Cherries** - Cherry supplies are seeing an uptick with better weather in Central WA. Moving into better varieties like Skeenas and Corals.
- **Berries**– Strawberries and Blackberries are in good supply and quality. Raspberries are very tight and will continue to be for a few weeks. Local OR Blues are in the building and availability will continue to get better.
- **Stone Fruit** – Apricots are readily available. WA Peaches and Nectarines will start in a small way the tail end of the week with volume starting July 25th.
- **Grapes** – US grapes are in production with good volumes in both Red and Green grapes. Quality is excellent.
- **Citrus** – Valencia's are available out of CA with demand exceeding supply. Import navels will start in about a week. Lemons are available out of CA with good quality. Limes will continue to be tough to come by but markets have steadied.
- **Melons** – Yield is down on Cantaloupes with CA producing a lot of Jumbo 9's. Honeydew are more available than cantaloupe but are also struggling with yield. Expect WA melons to start next week.



FRUIT HARVEST HIGHLIGHTS

- Cali Grapes are going strong with great quality.
- Blueberries are just starting out of OR and WA will follow soon after.
- WA Fruits are behind last year by about 3 weeks because of the colder weather during growing phase.



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Veg Update



- **Lettuce** – Moderate supplies with quality varying due to the heat. Pricing is steady for leaf lettuce as well
- **Celery** - Prices are up slightly with harvest out of Santa Maria and Salinas. Quality is good.
- **Broccoli & Cauli** – Good quality and increasing supplies are helping with a tight market
- **Onions** – Lighter supplies out of CA leading to increased costs. Walla Walla onions are looking good and local! Green Onions are promotable

Russets will be gapping because of a decrease in packout. There will be supply shortages for up to two weeks until new packing starts the first week of August

- **Potatoes** –Red & Yellow from Cali until WA starts later this month. Russets will gap until they start new crop packing the first week of August.
- **Peppers** – Colored Peppers are doing well but mini peppers and green bell will continue to struggle for a few weeks
- **Artichokes**– Sizing on Artichokes has been big with good supplies
- **Organics** – The heat in California is affecting the organics just like the conventional. Supplies will remain tight.
- **Corn** – Corn will continue to be a struggle with none out of CA. WA Corn will start in a few weeks with high demand



VEG HARVEST HIGHLIGHTS

- Green and Mini Peppers are going to be tough sledding for a few weeks
- Water issues are continuing to hurt California crops with many items not being planted in favor of more profitable items IE cantaloupes instead of corn
- Quality with items grown in Cali have looked good even with the high heats all around the state

