

# Fresh Finds Market Update



Market Update  
May 8 2023

## Fruit Update

- **Apples** – Apple pricing is holding steady as suppliers look to continue supplying until new crop, which will be late
- **Strawberries**– Strawberry supply is getting better except for a brief issue with rain at the end of last week
- **Variety Berries** – Blueberries are doing well but blackberries and raspberries are still a struggle
- **Citrus** –Minneola's are done for the year and late lanes citrus is growing strong for the next few weeks
- **Stone Fruit** – Stone fruit is later due to the weather but Peaches are starting this week and Apricots next week
- **Grapes** – Green and Red grapes are gapping and pricing is very high for the imports that are available
- **Melons**– Bin watermelons out of MX are going strong with good quality. Cantaloupe and Honeydew are struggling as Mexico is later than normal
- **Cherries** - Cherries will start to be available around the 16<sup>th</sup> of May



## More California Weather



- Weather in California is once again causing problems with cold weather and rain
- This has pushed growers to cut strawberry supplies for the next week and berries could have some water related issues
- The cold weather has also pushed back the start of new crop Stone Fruit and Cherries by a couple extra days
- Sunny weather is in the forecast again so hopefully this will just be a small hiccup

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## Veg Update

- **Lettuce** – Prices are sky high because of the shortages during the transition
- **Celery** - Prices have climbed but supply should stay steady
- **Broccoli & Cauli** – Pricing is starting to show some relief but the rain has caused some quality issues
- **Onions** – Green Onions continue to have quality issues but Vidalia's are in the building and looking good after some early season struggles

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*Broccoli pricing has come down but the prices for leaf lettuces, celery, and cauliflower have climbed up*

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- **Peppers** – Pepper quality and pricing is getting better with colored peppers being a great value
- **Asparagus** – Local WA Asparagus has started and the quality is great with medium sized stalks
- **Tomatoes**– TOV's and Grape tomatoes are good promotable varieties right now with good quality
- **Brussel Sprouts** – Quality has been a struggle which has led to less supply
- **Artichokes** – Northern Cali has started up and the quality is excellent



## Peirone Expo Recap

- The expo this past week was the largest expo we have ever had with over 70 suppliers and almost 200 attendees
- West Mathison from Stemilt Growers gave a great overview of the history of Stemilt and how his family has built one of the largest Cherry and Apple supplies in the US
- Lots of great prizes were given out and we all were able to build better relationships with each other in order to do the best job we can for all of our retail shoppers





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## Organic Update



- **Apples** – All varieties are going strong and will continue through the summer. Bagged Galas and Fuji are a great variety to promote
- **Berries**– Strawberries and blueberries are available with raspberries and blackberries being very tight
- **Potatoes**– Potatoes are very hard to come by and will be like that until new crop
- **Onions**– Quality is starting to decline a bit as the crop ages
- **Cauli and Broc** – Broccoli pricing should start getting better this week with Cauli still being high
- **Celery** – Supplies are starting to dry up which is leading to higher costs
- **Lettuces** – Limited supplies and high prices as Cali tries to catch up from the weather issues
- **Citrus**– Most OG citrus is done for the time being
- **Pears** – Anjou's are the last pear standing with good quality for the next few months
- **Tomatoes** – Good availability and costs will be good enough to promote the next few weeks



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## Hispanic Update

- **#2 Green Avocados** – Plenty available and the larger size has a great price on them
- **Cactus Leaf** – Good quality product with tender leaves
- **Peppers**– Great quality on Jalapenos with good supplies for the next few weeks
- **Mexican Gray Squash** – Medium sized with decent quality and some material defects
- **Medium Roma Tomatoes**– Market is steady with decent quality. Supplies should stay steady until Mid April when they move out of Nogales
- **Maradol Papaya**– Good quality with ready to eat color and taste
- **Kent Mangoes**– Quality and flavor are excellent until the season passes its peak in a few months
- **Epazote**– Very pungent taste and great for cooking in authentic Hispanic foods



## Mexican Gray Squash

- Very similar to a Zucchini but with a dark green color and is more stocky
- Color varies from dark green to lighter with various shades of yellow spots
- Flesh is whiter and sweeter than a normal zucchini
- Great source of Vitamin C, Vitamin B6, Riboflavin, and Manganese
- Other names it goes by are Calabacita, Harakun, or Kousa

