

Fresh Finds Market Update



Market Update
September 6 2022

Fruit Update

- **Apples** – We are well under way with new crop Gala and Honeyes. Sizing is smaller than in years past so bags will be a value with Gala. Last season Honeyes are starting to finish up and then they will begin to start moving into new crop
- **Cherries** - Red cherries are done for the year. Thanks for the great year even though the crop started very late and ended earlier than they were thinking!
- **Berries**– Volumes will remain steady with Straws this week. Blueberries and Blackberries are local out of the PNW and are great quality. Raspberry supply is looking better than the past few weeks.
- **Stone Fruit** – PNW Peaches and Nectarines are still looking good and will have decent volume up until the end of the month. Organics for both are also looking strong.
- **Grapes** – Red, Green, and Black grapes are all available and in good supply with promotional volumes
- **Citrus** – Imported Navels are available now with excellent quality. Lemons out of CA are showing a few quality issues but overall the lemon market is looking good. Limes are available with good quality and minor scarring
- **Melons** – Cantaloupe supplies are steady and honeydews are a bit tight. Watermelons out of PNW are excellent right now with great quality.



Fruit Inflation July 2022



- Inflation in fruit rose 6.2% in July
- Total produce inflation was 8.1% so fruit was actually looking better than vegetables
- Cherry inflation was leading the way with 68.6% with Oranges in a close second at 51.1%
- Berries were actually going the other way with strawberries at -16.7% and Apples at a -6.39%

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Veg Update



- **Lettuce** – Market has started to jump up with lower yields and much tighter supply. Quality is also suffering from high heat
- **Celery** - Great item to promote and are in peak season. Quality has been great the past few weeks
- **Broccoli & Cauli** – Lighter yields are causing the market to jump slightly and should steady out as the week goes on
- **Onions** – PNW onions are in the building with good quality and availability. Green onions are struggling from the high heats just like the lettuces

Lettuce Markets are going through the roof with a huge drop on supplies due to labor and water issues. Quality is also an issue with the high heats

- **Potatoes** –Potatoes from the PNW are in full swing and the quality is excellent. Idaho Potatoes are behind in harvest
- **Peppers** – Green peppers are local with great quality and availability. Colored peppers are getting a bit tighter but still a good value
- **Asparagus**– Asparagus supplies are looking better with markets steadying a bit
- **Organics** – OG vegetables out of Cali are suffering worse than their conventional counterparts due to the heat
- **Corn** – Corn supplies are looking good with great quality



Veg Inflation July 2022

- Inflation in veg rose 12.7% in July
- Total forecasted inflation for the rest of 2022 is 2%
- Lettuce inflation has been driving the category with salad inflation at 51% and leaf lettuce at 21.4%
- Asparagus had a -6.6% inflation rate while carrots were -1.7%.

