



How to Care for Poinsettias

Location and Temperature

The poinsettia thrives on indirect, natural daylight, and exposure to at least six hours daily is recommended. If direct sun cannot be avoided, diffuse with a light shade or sheer curtain.

To prolong the bright color of the poinsettia bracts, daytime temperatures should not exceed 70 degrees F. Avoid placing the plants near cold drafts, or excess heat.

Water and Fertilizer

Poinsettias require moderately moist soil. Water the plants thoroughly when the soil surface feels dry to the touch.

Remove the plant from decorative pots or covers, and water enough to completely saturate the soil.

Do not allow the poinsettia to sit in any standing water; root rot could result which could kill the plant. It is not necessary to fertilize the poinsettia when it is in bloom.