



May 6th, 2020

Team Peirone,

As you are aware, the last five (plus) years have been some of the most exciting and important in our company's history. Together we have grown the company to new heights and improved in many ways the service and products we offer to our customers.

Throughout that journey, we had to reinvent a lot of the processes and procedures we use. I would share with you that at successful companies, the improving of processes is never really over, and that to stay successful, we must constantly be vigilant for ways to improve our company.

One of the areas we have made huge strides in is our quality control department. Six years ago, the process of quality control at Peirone was at best, informal. Fast forward to today, and we now have a team of dedicated quality control personnel who do a great job for us.

The function of quality control is foundational to our success. The old adage of "The best quality problem you can have is the one you never let in your warehouse" rings very true!

So, in an effort to take our quality control to even higher levels, we are making more investments in both technologies and in additional people resources. It is with that thought in mind that I am making an exciting announcement today.

We have hired Kelly Soth, who will be filling the new role of Quality Control Manager. In this new role, all quality control functions will be under Kelly's control. We look for Kelly to guide us into enhanced quality control processes and to implement new quality control technologies.

Kelly comes to Peirone with a deep background in the produce industry and in quality control. Kelly will be starting on the 24th of May. We look forward, with great anticipation, the impact Kelly will have on our company.

Please join me in welcoming Kelly to our company,

Mike