

Limes

FUELED BY IMPORTS, fresh lime consumption has been steadily increasing in the past decade, USDA statistics reveal.

Per capita retail availability of fresh limes rose from 2.4 pounds in 2011 to 4.1 pounds in 2020, the USDA said.

The Packer's *Fresh Trends 2023*

reported that 28% of consumers said they purchased limes in the previous year, up slightly from 27% in *Fresh Trends 2022* but down from 30% in *Fresh Trends 2021*.

The average fob for limes in 2022 was \$32.24 per carton, up 45% from \$22.33 per carton in 2021. The

average advertised retail price for fresh limes was 27 cents per unit in 2022, unchanged from 2021.

The number of grocery stores promoting fresh limes in 2022 totaled 154,215, down 40% from 221,300 in 2021. 

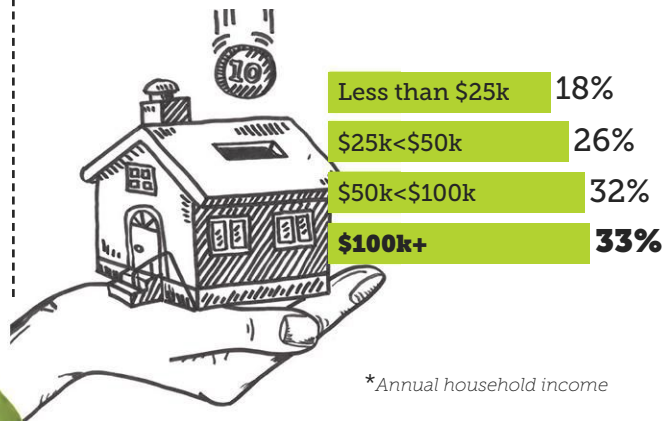
Reported purchase based on ethnicity

White/Caucasian	26%
Black/African American	22%
Hispanic.....	37%
Asian.....	32%
Other	28%

Reported purchase based on gender



Reported purchase based on household income*



Limes are small green citrus fruits that are very easy to recognize. The most common are Persian limes, also known as Bearss or Tahitian limes. Most of the world's commercially grown lime trees are found in Mexico, the country that also consumes the most limes. Limes are used in cuisines throughout the world. Though many people are familiar with bottled lime juice, using fresh limes can really make a difference in the flavor of your food and drinks. The good news is that limes are available in most markets year-round. There are some tricks you can use to select the best and juiciest limes. Plus, you'll want to know the various ways limes are used in recipes.