



August 23, 2023

To our Valued Member Customers,

After an extensive search which brought us candidates from all over the United States, I am pleased to announce that the next President of Peirone Produce Company will be Brent Shammo. Turns out we only had to go 25 feet away!

Since February 2022, Brent has been serving as the Director of Merchandising for Peirone Produce. Since that time, he has demonstrated an impressive pursuit of knowledge about Peirone's operations. That combined with his deep understanding and knowledge of the industry made Brent the best candidate for the new President of Peirone.

Brent brings to his new role over 20 years of produce industry experience. After earning his Bachelor's in Business Administration and Marketing from Bowling Green State University in Ohio, Brent began his career with Kroger where his career progressed into a Commodity Buyer. After leaving Kroger, Brent joined Oneonta Starr Ranch Growers in Wenatchee, Washington as their National Account Manager.

Ray Sprinkle, CEO/President of URM Stores, Inc. stated, "Brent has already proven his abilities and we are confident that his strategic thinking and dedication will ensure the continued success for our customers and lead the team to achieve new milestones."

After a transition period, on October 13th of this year I will step down and Brent will assume the role of President of Peirone Produce. My last day in the office will be October 27th.

I want to take this opportunity, to express my sincere gratitude to the staff and team at Peirone. Together we have grown Peirone to be the largest produce supplier to independent grocers in the Inland Northwest. I also want to thank the Co-op members, the Board of Directors and the management team at URM for their amazing support of Peirone.

Please know that my time at Peirone as the President and CEO has been the highlight of my 43-year career and that I will be forever thankful!

With sincere gratitude,

Mike Kamphaus

Michael Kamphaus
President & CEO
Peirone Produce Company