



Organic Market Report



Week of: August 7, 2022

FRUITS:



Blueberry supply remains strong with great quality and pricing!

Berries – Washington and Oregon blueberries continue to be in good supply with sharp pricing on 12x6oz cases. Strawberry markets have started to tighten up some this past week and have increased in price. Heat has been one factor, but growing regions are also changing from Watsonville to Santa Maria California. Product will continue to ship from both locations but remains

limited as Watsonville slows down and Santa Maria is just getting started. Blackberry and raspberry supply remains limited! We do expect blackberry volume to increase soon.

Citrus - Larger lemons are tightening up out of California. Grapefruit markets are also very tight right now. Lime supply remains strong with great quality and pricing. Valencia oranges are steady.

Tropicals – Organic mangos are in good volume for the rest of the summer with promotable opportunities, especially on the Kent variety. The color on Kents is usually a dark green and often has a dark red blush over a small portion of the mango. Pineapples are steady in price and quality. Avocado prices are down a little on 60's for next week. Both 48ct and 60ct remain in stock.

Summer Fruits – *New!* Washington peaches and nectarines are in. Quality is very nice, and sizing is extra large on both. Black plums in 28lb volume filled cases continue to ship from California with great quality. Cherries are in and should continue to ship for another week or two.

Melons – Cantaloupe, honeydew and mini watermelons are now shipping from central California. Quality and pricing remain good on all items.

Table Grapes – First of the season California red and green seedless grapes are in. Quality is great. Pricing is up some with moving from Mexico to California.



Washington peaches & nectarines are now shipping!

VEGETABLES:

Asparagus – Asparagus markets have tightened up the past week with higher pricing.

Broccoli/Cauliflower - Strong supply and pricing continue on 14ct broccoli & 12ct cauliflower this week. Good promotional items for the next couple of weeks.

Markets on baby broccoli are up from the previous week.

Cucumbers – Quality remains good with stable pricing on slicing cucumbers next week. Seedless cucumbers also are in good supply with good pricing.

Celery – Good promotional opportunities continue on both 30ct and 18x2ct celery hearts.

Greens & Lettuces – Quality and pricing are stable out of California on green leaf, red leaf and romaine. Greens we are continuing to supplement with some local Oregon chards, mustards and collard greens for next week in addition to California.

Onions/Potatoes - *New!* New crop Washington potatoes are in on russets, gold and a few red potatoes! We'll have another arrival this week and by the end of the week we should be fully into new crop potatoes from Washington. New crop onions are coming soon out of Washington.

Peppers – Pepper availability is improving on both green and colored peppers. Green are shipping from California and colored peppers from Mexico. Pricing is remains stable on all peppers for next week.

Squash – Markets are improving some on yellow and zucchini squash and we should see pricing come down some this week and continue the week after. Winter squash supply is also increasing with more California supply.

Tomatoes – Overall supply and pricing remain good on grape, roma's and 11lb on the vine. One Layer 15lb flats remain tight with higher pricing.

Heirloom cherry tomatoes in 12x10oz cases are due in early week.

New Crop Washington potatoes have started!



Great pricing continues on broccoli and cauliflower!

