

Peirone Floral



Fall Floral Expo
September 25th & 26th

Northern Quest Casino
RSVP

freshblooms@Peirone.com

Design Contestants



Prizes for 1st, 2nd, & 3rd place winners

Rosauers #9 Lucca

Rosauers #3 Erin

Super 1 Ned

Yokes #3 Kate

Yokes #7 Amber

Yokes #9 Caitlyn

Yokes #13 Stacey

Yokes #15 Emily

Yokes #11 Penny

Yokes #17 Dan

Yokes #21 Gretchen

Yokes #20 Caitlynn

Yokes Kelly



Floral Schedule for Monday 9/25

Kalispell Ballroom

- 8:45-9:00 Welcome Reception
- 9:00 Laura of Continental Flowers – Floral Pre-books
- 9:15 Aimee & Mario of Fresca Farms- Floral update & Design Contest
- 10:15 Gisselle of Topco- Designer provided by Elite
- 11:00 Jessie of Oxarc –Helium
- 11:30 Blair of MexYCan- Gerb production
- 12:00 Lunch
- 12:30 Ben & Keren of Creach Green House- Merchandising Outdoor plants
- 1:00 Steve of Renee Seeds- Introduction
- 1:30 Jennifer of E & R Sales- Balloons, Balloons and more Balloons
- 2:00 Danette of Sunshine- Bouquet Collection
- 2:30 Cynthia of Sunshine- New Trends
- 3:30 Contest Winner Announcement
- Thank You for joining us
- 5pm - 8pm HOSPITALITY EVENT - Kalispell Ballroom



Expo Day September 26th

Tuesday, September 26 • 8am - 9am
Morning Seminar - Kalispell Ballroom

Tuesday, September 26 • 9:15am - Noon
EXPO Floor Open - Pend Oreille Pavilion

Tuesday, September 26 • 12:30pm - 2pm
LUNCH & PRIZE DRAWINGS -
Kalispell Ballroom ~ Over \$5,000 in Prizes!



Sunshine's Designer Cynthia



Cynthia Ayure has been making her mark on the floral industry for over two decades. From her beginnings at local flower shops to eventually owning her own business in event design, Cynthia brings floral expertise and a spirit of entrepreneurship to the forefront of her work.

While most of her career has been spent in flower shops, Cynthia later transitioned into mass market merchandising, where she was introduced to the grower side of the industry. Cynthia obtained CFD® designation in 2020. Shortly thereafter, she participated in the Professional Floral Design Evaluation (PFDE®), and in 2022, she received the coveted invitation to become a member of AIFD®.

Guided by an unyielding passion for flowers and design, Cynthia's many avenues in the industry make her a valuable source of knowledge and inspiration for those following along her floral journey.



Topco's Elite Designer Pieter



In 1963, Pieter was found behind a blooming tulip in the bulb-fields of his parents in Breezand the Netherlands.

After finalizing 'Cum Laude' the horticulture school for floral industry and floral design, he decided to open a flower shop, to start a freelance job on the side creating floral decorations around the world and on top to follow the study for his master degree on floral designing.

Decorating international floral shows around the world, sports events like Wimbledon, royal palaces, society weddings, fashion shows, master-classes to florists as well to royalties and children and presenting television programs about floral designing are a few of the topics of his long list.

After closing down his flower shop in the nineties, Pieter concentrated himself more on product development, trend watching, merchandising and sales for the mass market. He worked with large well-known floral exporters in Aalsmeer, the Netherlands, creating exciting new floral products for the European and American mass-market industry.

In 2003, Pieter opened his company 'Blooming Vision BV', consulting mass markets and their suppliers around the world on trends, product development, merchandising and sales. Aside working with fresh flowers and plants, he creates excitement with artificial flowers, ceramics and packaging never forgetting the basic desire of the consumer.

