

Peirone Floral Rebate Program

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Concentration-Based Loyalty

- Our current full-line floral program has grown to exceed our expectations. Combining the finest quality, variety, competitive pricing, and unmatched customer service, we are excited to move the floral program to a new level.
- Over the years, members have requested that we implement a floral rebate program. Now that our floral program has grown to a financially stable level, we are happy to provide the rebate based on our member concentration levels.



Concentration Level Outline

50-79%
concentration will
return a 1% rebate
back for every dollar
spent

80-94%
concentration will
return a 2% rebate
back for every dollar
spent

95%-100%
concentration will
return a 3% rebate
back for every dollar
spent

How does the program work?

- Reported and the current Peirone Produce Loyalty Rebate Program, you will submit a monthly concentration report. Peirone will total the three periods of each fiscal quarter reported and pay out quarterly based on the scale provided.
- Note: Floral purchases will not go toward produce concentration. This program is a stand-alone program.



We're excited to share that our full-line floral program has continued to grow beyond expectations. Thanks to your support, we've been able to offer exceptional quality, a wide variety of products, competitive pricing, and outstanding customer service. As the program reaches a new level of financial stability, we're pleased to introduce a Floral Concentration-Based Loyalty Rebate Program—a benefit many members have requested over the years.

Rebate Tiers Based on Floral Concentration

Your rebate is based on the percentage of your total floral purchasing concentration:

- 50–79% concentration → 1% rebate on all floral purchases
- 80–94% concentration → 2% rebate on all floral purchases
- 95–100% concentration → 3% rebate on all floral purchases

How the Program Works

Each month, you will submit a floral concentration report, similar to the process used in the Peirone Produce Loyalty Rebate Program. Peirone will total the three reporting periods within each fiscal quarter, then calculate and issue rebates yearly based on the concentration scale above.

Please note

This floral rebate program is completely separate from the produce loyalty program. Floral purchases do not count toward produce concentration.

