



PEIRONE
PRODUCE CO.
- EST. 1945 -

4th Generation cherry grower, Kyle Mathison

2023 Cherry Cup



SHIPPING 7/5 – 7/15 • CONTEST DATES: 7/12 – 7/18



How To Participate:

To enter, send a photo (with your store name and address) of your cherry display to bshammo@peirone.com

Entries are due by July 19th. Display bins and POS are available through your Peirone sales rep.

What Cherries?

- Rainier • Dark Sweet • Organic Dark Sweet
- Skylar Rae Cherries

Everyone that enters the Cherry Cup contest **WINS** a Stemilt hat!



Four 1st Place Winners:

Will Receive \$100 Gift Cards



Grand Prize Winner

Gets a Tundra® 35 Hard Cooler + trophy!

