

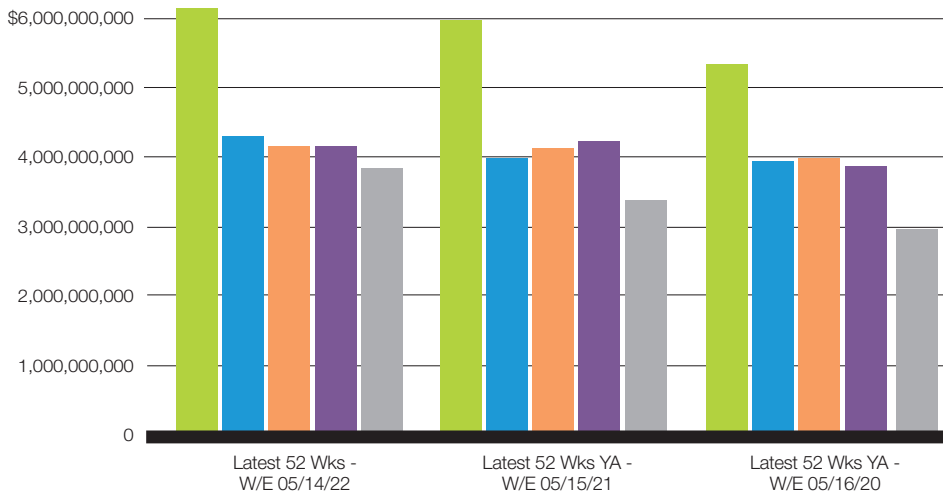
Fresh Produce

Total Department Performance

Fresh Produce	Latest 52 Wks - W/E 05/14/22	Latest 52 Wks YA - W/E 05/15/21	Latest 52 Wks YA - W/E 05/16/20
		\$75,833,632,515	\$72,312,864,851

Top Fresh Produce Categories by Dollar Sales

■ Prepackaged Salads ■ Apples ■ Potatoes ■ Tomatoes ■ Strawberries



Source: Nielsen, Total U.S. (All outlets combined) — includes grocery stores, drug stores, mass merchandisers, select dollar stores, select warehouse clubs and military commissaries (DeCA) for the 52 weeks ending May 14, 2022

Cross-Merch Candidates

Diapering Needs	Snack and Variety Packs	Pasta, Rice, Dry Beans and Grains
Fruit Snacks	Lunchmeat	Seafood
Extracts, Herbs, Spices and Seasonings	Meal Combos	Wine

Generational Snapshot

Which cohort is spending, on average, the most per trip on **bell peppers**?



Source: Nielsen Homescan, Total U.S., 52 weeks ending April 30, 2022

Basket Facts

How much is the average American household spending per trip on various fresh produce items versus the year-ago period?



\$7.99
on **all produce items**, up **4.4%** compared with a year ago



\$5.30
on **apples**, up **7.5%** compared with a year ago



\$3.92
on **broccoli**, up **2.0%** compared with a year ago



\$6.54
on **oranges**, up **8.6%** compared with a year ago

Source: Nielsen Homescan, Total U.S., 52 weeks ending April 30, 2022