



Nov. 22, 2019

Peirone Customers;

The FDA has issued a warning advising consumers not eat romaine lettuce or any romaine products that were grown in the Salinas Valley of California.

Peirone produce will not ship any romaine products that cannot be identified as grown elsewhere than the Salinas Valley. That being said, several orders were already selected and placed on trucks prior to this announcement, so some romaine products shipped tonight *might be from Salinas*. Any romaine products shipped after Saturday deliveries will be verified as not grown in the Salinas Valley.

This is a warning, not a recall. We believe it is the best interest of our customers and consumers to error on the side of caution and only ship product that has not been linked to any outbreaks.

If you have any questions, please call.

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Investigation of *E. coli* O157:H7 Outbreak Linked to Romaine from Salinas, California November 2019

FDA warns against eating romaine lettuce from Salinas, California

November 22, 2019

Recommendation

FDA, CDC, and state health authorities are investigating an outbreak of illnesses caused by *E. coli* O157:H7 in the United States. Epidemiologic, laboratory, and trace back evidence indicates that romaine lettuce from the Salinas, California growing region is a likely source of this outbreak.

Consumers: Consumers should not eat romaine lettuce harvested from Salinas, California. Additionally, consumers should not eat products identified in the recall [announced](#) by the USDA on November 21, 2019.

Romaine lettuce may be voluntarily labeled with a harvest region. If romaine lettuce has “Salinas” on the label in any form (whether alone or with the name of another location) do not eat it. Throw it away or return it to the place of purchase. If romaine lettuce does not have information about harvest region or does not indicate that it has been grown indoors (i.e., hydroponically- and greenhouse-grown), throw it away or return it to the place of purchase. Consumers ordering salad containing romaine at a restaurant or at a salad bar should ask the staff whether the romaine came from Salinas. If it did, or they do not know, do not eat it.

At this time, romaine lettuce that was harvested outside of the Salinas region has not been implicated in this outbreak investigation. Hydroponically- and greenhouse-grown romaine, which is voluntarily labeled as “indoor grown,” from any region does not appear to be related to the current outbreak. There is no recommendation for consumers to avoid using romaine harvested from these other sources.

Restaurants and Retailers: Restaurants and retailers should not serve or sell romaine harvested from Salinas, California. If you do not know the source of your romaine lettuce, and if you cannot obtain that information from your supplier, you should not serve, nor sell it.

Suppliers and Distributors: Suppliers, distributors and others in the supply chain should not ship or sell romaine harvested in Salinas, California. If the source of the romaine lettuce is unknown, you should not ship, nor sell the product.

For Restaurants, Retailers, Suppliers and Distributors: Currently, the FDA does not have enough trace back information to identify the specific source of the contamination that would allow us to request a targeted recall from specific growers. At

this stage in the investigation, the most efficient way to ensure that contaminated romaine is off the market would be for industry to voluntarily withdraw product grown in Salinas, and to withhold distribution of Salinas romaine for the remainder of the growing season in Salinas. FDA has made this request of industry.

At this time, romaine lettuce that was harvested outside of the Salinas region has not been implicated in this outbreak investigation. Hydroponically- and greenhouse-grown romaine, which is voluntarily labeled as “indoor grown,” from any region does not appear to be related to the current outbreak. There is no recommendation for consumers or retailers to avoid using romaine harvested from these other sources.

Background

According to the CDC, as of November 21, 2019, 40 people infected with the outbreak strain of *E. coli* O157:H7 have been reported from 16 states. The case patients report that illnesses started on dates ranging from September 24, 2019 to November 10, 2019.

The Maryland Department of Health identified *E. coli* O157:H7 in an unopened package of Ready Pac Bistro® Chicken Caesar Salad collected from an ill person’s home in Maryland. Analysis of this salad, through Whole Genome Sequencing (WGS), has linked strain *E. coli* O157:H7 to three Maryland cases and the multi-state outbreak.

The FDA and state partners are conducting a trace back investigation to trace romaine exposures to the source. Preliminary information indicates that ill people in Maryland were exposed to romaine lettuce harvested in Salinas, California.

FDA is deploying investigators to the farms in question to try to determine the source and extent of the contamination. More information will be forthcoming as the investigation proceeds.

Additionally, state partners are conducting laboratory analyses of romaine lettuce samples from case patients potentially linked to the outbreak.

The Salinas region as defined by the United Fresh Produce Association and the Produce Marketing Association [Romaine Taskforce Report External Link Disclaimer](#) includes: Santa Cruz, Santa Clara, San Benito, and Monterey counties in California.

Genetic analysis of the *E. coli* O157:H7 strains from patients in this current outbreak are similar to strains of *E. coli* O157:H7 associated with a previous outbreak from the Fall of 2017 and the Fall of 2018 that affected consumers in both Canada and the U.S. The 2017 outbreak of *E. coli* O157:H7 was associated with leafy greens in the U.S. and romaine in Canada. The 2018 outbreak of *E. coli* O157:H7 was associated with romaine in both countries.

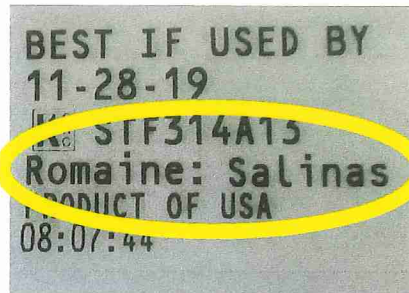


Friday, November 22, 2019

To Our Valued Customers,

On November 22, 2019, The Center for Disease Control and Prevention (CDC) issued a public health notice indicating that some romaine lettuce grown in the Salinas growing region could potentially be contaminated with E. coli O157:H7. **Taylor Farms has not been contacted by any federal agencies regarding this matter. There is no indication that any Taylor Farms products were connected to any illnesses, and Taylor Farms has not initiated any form of product recall.**

The image below is an example of a Taylor Farms product label that contained raw product from the Salinas growing region. **Products indicating a region other than Salinas are not included in the public health notice.**



We will continue to closely monitor the situation and will keep you informed of any new developments. Thank you for your continued partnership.

Please contact your Taylor Farms Sales Representative with any further questions.



November 22, 2019

Dear Valued Customer:

Due to the current O157:H7 illness outbreak linked to Romaine lettuce grown and harvested in the Salinas growing region, the Food and Drug Administration (FDA) has issued an advisory that warns the industry not to ship and consumers not to eat Romaine lettuce from the Salinas Valley, California region.

We have not been contacted by any regulatory agency to date in connection with this outbreak investigation.

Currently, any remaining Romaine from our Salinas production region has been put on hold and will not be shipped. Further, ALL OF OUR CURRENT ROMAINE PRODUCT IS BEING GROWN AND HARVESTED FROM NON-SALINAS growing regions. In addition, all Romaine products prominently feature stickers declaring the region where grown and harvested.

We are monitoring the FDA investigation very closely and will contact you regarding any relevant developments. In the meantime, please be assured that all current Romaine product being shipped and distributed is NOT from the Salinas, CA region.

Thank you,

Pacific International Marketing

Note: For additional information, please visit the links below to the FDA and CDC advisories.

<https://www.fda.gov/food/outbreaks-foodborne-illness/investigation-e-coli-o157h7-outbreak-linked-romaine-salinas-california-november-2019>

<https://www.cdc.gov/ecoli/2019/o157h7-11-19/index.html>



November 22, 2019

Dear Valued Customer:

Due to an ongoing investigation of an expanding *E. coli* illness outbreak linked to Romaine lettuce grown in the Salinas, CA region, the Centers for Disease Control and Prevention and the Food and Drug Administration (FDA) have issued an advisory (dated November 22, 2019) that warns the industry not to distribute and consumers not to eat Romaine-containing products from the Salinas region. Fresh Express has not been contacted by any regulatory agency to date in connection with the outbreak investigation.

Starting November 23rd all Fresh Express production of Romaine-containing product will be from non-Salinas growing regions. A Fresh Express representative will be in touch with you regarding Romaine-containing items you may have received.

In keeping with full transparency to consumers, each individual Fresh Express product package states the geographic region where the lettuce or leafy greens were grown. Therefore, products containing Romaine lettuce are clearly labeled whether from Salinas or any other growing region.

Fresh Express is continuing to monitor the regulatory investigation very closely and we will contact you regarding any relevant information that may develop. Please be advised that because this is a regulatory action initiated by FDA, it does not constitute a recall event.

As always, we appreciate your cooperation and support during this difficult situation.

Sincerely,

Fresh Express