



proudly present the 2018

Cherry Cup



Promotion Valid 7/8/18 - 7/28/18, 2018

How To Play...

Buy and sell lots of delicious Stemilt cherries and build sales at the same time. When you play, everyone benefits...and if you are the best, then you could win the grand prize!

Everyone that enters the Cherry Cup Contest wins an insulated Hydro Flask!



WHAT CHERRIES?

- Rainier
- Dark Sweet
- Skylar Rae
- Kyle's Pick
- A Half Mile Closer
- 5 River Islands

WHO CAN PLAY?

- Rosauers
- Yoke's
- Super 1 Foods
- Family Foods
- Harvest Foods

How To Participate...

Stores qualify for this by entering a photo (with your store name and address included) of their cherry display showing creativity in a theme, signage as well as the overall design. Peirone Produce can provide you with display supplies... just ask your sales person. **All participants will receive a Hydro Flask.**

How To Win...

Sell the most total cases of cherries per \$1,000 of produce purchased from Peirone from July 8-28, 2018 and win the Cherry Cup Trophy and the Grand Prize. There will be one 1st place winner from each of the store ad groups that play. From the top five ad group winners, there will be one Grand Prize winner. Scoring is based on the percentage of purchases increased as well as display creativity.

FIRST PLACE WINNERS
Get a personalized Coffee Table Book and a trophy for bragging rights!

THE GRAND PRIZE
Is a custom Corn Hole Game and the Cherry Cup Champion Trophy!

