



Cynthia Ayure CFD

Cynthia Ayure has been making her mark on the floral industry for over two decades. From her beginnings at local flower shops to eventually owning her own business in event design, Cynthia brings floral expertise and a spirit of entrepreneurship to the forefront of her work.

While most of her career has been spent in flower shops, Cynthia later transitioned into mass market merchandising, where she was introduced to the grower side of the industry. Cynthia obtained CFD® designation in 2020. Shortly thereafter, she participated in the Professional Floral Design Evaluation (PFDE®), and in 2022, she received the coveted invitation to become a member of AIFD®.

Guided by an unyielding passion for flowers and design, Cynthia's many avenues in the industry make her a valuable source of knowledge and inspiration for those following along her floral journey.



Paul Miller AIFD, PFCI.

Paul Miller AIFD, PFCI, has been in the floral industry for over 40 years. He is a design show panelist, educator, judge, commentator, and floral consultant. Having served as president of the Southwest Region of AIFD as well as their national Education and Membership Committees, his talents in the field of education have taken him throughout North and South America to participate in a variety of floral industry programs.

Paul has been recognized in Arizona's Hall of Fame, was named Arizona State Designer of the Year, was a runner-up in the America's Cup Competition held in Boston and has been a featured designer in floral trade magazines in the United States and abroad.

He shares his creativity with sincerity and enthusiasm that continues to inspire and motivate his audiences across the country. An experienced and resourceful professional, Paul is a constant source of rewarding ideas. His down to earth approach to design and business makes him a noteworthy presenter in any setting.