

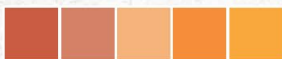
The background of the page is a light grey, textured surface. It features several splashes of orange and reddish-orange paint. In the top right corner, there is a whole sweet potato. In the bottom left corner, there is another whole sweet potato. The title 'SWEET POTATO SNAPSHOT' is centered in the upper half of the page, enclosed in a white rectangular frame. The word 'SWEET' is in a smaller, bold, sans-serif font, while 'POTATO' is in a larger, bold, sans-serif font. 'SNAPSHOT' is in a smaller, all-caps, sans-serif font.

SWEET POTATO SNAPSHOT

Long gone are the days that only saw this category in Thanksgiving spreads and Christmas dishes—this is our July issue after all! Sweet potatoes have made their way into consumers' hearts and baskets with their versatility, sensible substitution options, and a widespread understanding of what they are capable of. Follow us through these pages as we explore some of the key members of the sweet potato family that have earned their spot on the shopping list year-round...

BEAUREGARD

- Flavor** Traditional sweet brown sugar flavor with apricot and floral aroma; excellent for baking, roasting, or in casseroles
- Shape** Elongated
- Eatability** Smooth
- Color** Copper-rose to tan skin; orange flesh



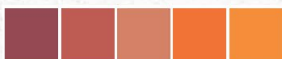
COVINGTON

- Flavor** Moist, sweet, and earthy
- Shape** Short and blocky
- Eatability** Smooth and fibrous; softer variety
- Color** Burnt-orange skin; orange flesh



DIANE

- Flavor** Very sweet and extra moist
- Shape** Elongated
- Eatability** Smooth
- Color** Red-copper to plum skin; orange flesh



EVANGELINE

- Flavor** Sweet and moist
- Shape** Elongated and blocky
- Eatability** Smooth and fibrous
- Color** Rust-orange skin; orange flesh



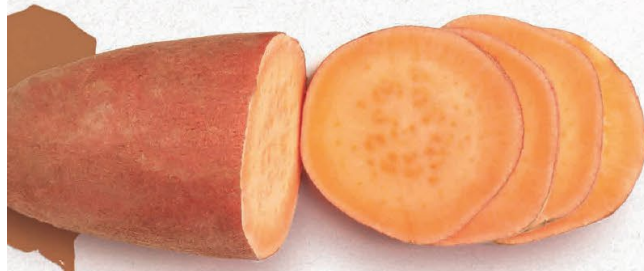
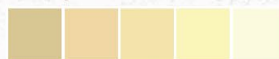
MURASAKI

- Flavor** Mildly sweet, drier-tasting, full, nutty flavor, with vanilla aroma; exotic alternative to traditional sweet potatoes
- Shape** Short and blocky
- Eatability** Smooth, dry, firm, and dense
- Color** Dark purple skin; white flesh



O'HENRY/BONITA

- Flavor** Mild, sweet, drier-tasting, with nutty and earthy flavor
- Shape** Longer and thinner when compared to blocky, elongated spuds
- Eatability** Smooth and dry with medium firmness; low in visual and residual fiber
- Color** Yellow skin; white to yellow flesh



Source: Information Provided by *AndNowUKnow* and *The Snack Sweet Potato Grower Contributors*