



# The Dirt- Bringing the Field to You!





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## August 17, 2020



Severe Weather Alert:

The Salinas Valley growing region is experiencing significant heat that started on Friday (8-13-20). The extreme heat has had a serious impact on many of our crops. The temperatures in the Salinas Valley went beyond the expected forecast. With the heat the growing region had severe lightning and thunderstorms causing a wildfire that has burned over 2,800 acres and is only at 10% containment (River Fire).

- Impacted crops-Romaine, Organic Butter and Spinach
- BFA Ag Ops is monitoring the situation and will continue to provide updates
- The wildfire smoke and ash will challenge crop production

### Sun Scorched Organic Butter and Romaine



### Salinas Valley Forecast

AUGUST 17 - AUGUST 28				
MON 8/17		107° /71°	Very hot	☁ 11% →
TUE 8/18		106° /68°	Very hot	☁ 0% →
WED 8/19		105° /64°	Very hot	☁ 0% →
THU 8/20		98° /61°	Mostly sunny	☁ 0% →
FRI 8/21		103° /64°	Very hot	☁ 0% →
SAT 8/22		106° /62°	Record-breaking temperatures	☁ 0% →
SUN 8/23		103° /58°	Mostly sunny and very hot	☁ 0% →
MON 8/24		95° /61°	Not as hot with plenty of sun	☁ 0% →



# Heat Wave & Salinas River Fire - Crop Update



## Heat Wave:

- 5 consecutive days of **extreme temperatures** are diminishing quality, yields and availability, **industry wide**
- Forecasts continue to show temps above normal through the weekend
- We continue to assess and communicate impacts, both short and long term
- **Expect varying degrees of heat related burn on Leafy Greens grown in Monterey and San Benito Counties industry wide**

## Salinas River Fire:

- The Salinas River Fire that started via a lighting strike early Sunday (8/16) morning has grown to over 10,000 acres
- While **ASH** have not yet become prevalent, expectations are that it may become a factor in the coming days
- Our harvest crews are taking extra steps at time of harvest to minimize presence in packed product
- **Expect varying degrees of ASH presence on commodities grown in Monterey and San Benito Counties industry wide**

CLIMATOLOGY				PAST TEMPERATURES (AM LOW / PM HIGH)								
STATION	NORMS		Fri 8/14		Sat 8/15		Sun 8/16		Mon 8/17		Tue 8/18	
<a href="#">Gilroy</a>	55	88	66	109	63	112	70	114	70	101	72	103
<a href="#">Hollister</a>	54	80	63	109	64	108	70	109	70	100	72	100
<a href="#">Watsonville</a>	54	73	62	103	59	96	66	99	64	85	62	89
<a href="#">Salinas</a>	55	72	65	101	65	95	68	96	65	90	64	84
<a href="#">Carmel Valley</a>	50	80	68	98	74	98	76	102	64	95	66	100
<a href="#">Cachagua Rd</a>	49	82	70	102	63	116	71	120	70	113	69	113
<a href="#">Soledad</a>	54	79	60	111	61	101	66	108	64	100	65	95
<a href="#">King City</a>	53	85	59	113	61	106	65	110	64	103	65	98
<a href="#">Lockwood</a>	NA	NA	62	104	63	106	70	107	71	106	72	106
<a href="#">Bradley</a>	47	95	58	108	56	110	63	114	62	113	64	107
<a href="#">Paso Robles</a>	54	94	62	108	65	106	68	113	69	110	68	109
<a href="#">Santa Margarita</a>	53	95	55	103	58	104	61	108	63	106	63	107

















OCEAN  
FRESH

OCEAN  
FRESH