

Week prior to valentines 1/30/23

Supplies: Cut your ribbon a head time for quick access. Pre make bows. Line up all your containers, same goes for plush, balloons and so on.

Get To Greening: Green vases before the holiday. Greens are very long lasting, doing this ahead of time will save you some valuable time (all pre-greened containers and vases should be kept in a cooler) change water in vases after designing for a clear, healthy floral design.

Week leading up to Valentines 2/6/23

Prep Your Flowers: When your flower supply arrives, be sure to quickly prep all your flowers, and do not cut corners. Do not leave in boxes. Prepping is the key in selling beautiful long-lasting flowers.

Prepare Water Buckets: Gather enough buckets to hold all of the flowers and greens you ordered without over stuffing the containers. Put lukewarm water in your buckets and mix the recommended amount of floral food into the water. Flower food greatly increases the vase life of the flowers. To speed up flower opening, use slightly warmer water (NOT hot!) To slow opening, use cooler water (NOT freezing!)

Cut Stems and Remove Lower Leaves: Once you have opened up your box and removed all the flowers, you need to cut the stems and get the flowers hydrating. Make the cut at least an half inch above the bottom of the stem. Make sure that there are no leaves at the bottom of the stems or touching the water - those leaves will absorb water, die, and create bacteria in the water that can reduce the vase life of your flowers. Allow Flowers and Greens to Rehydrate Overnight. Do not be alarmed if your flowers appear wilted or dehydrated when they arrive - they just need some time to rehydrate. The flowers will perk up once they have gone through the rehydration process at least two- three hours, and more left overnight.

Happy Blooming,

Kris Miller

Direct 509-362-6691

kmiller@peirone.com

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